



Agenda  
June 23, 2022

6:00 p.m.— Pulaski County Innovation Center, Fairlawn, VA

- I. **CALL TO ORDER**
- II. **CONSENT AGENDA**
  - A. Approval of Minutes for May
  - B. [Approval of Treasurer's Report for May](#)
- III. **COMMONWEALTH INTERGOVERNMENTAL REVIEW PROCESS**
  - A. Projects (Signed-off by the staff)
    - None
  - B. Regular Project Review
    - None
  - C. Environmental Project Review
    - 1. [Virginia Tech Tennis-Outdoor Court Design](#)
- IV. **PUBLIC ADDRESS**
- V. **CHAIR'S REPORT**
- VI. **[EXECUTIVE DIRECTOR'S REPORT](#)**
- VII. **REVIEW OF MUTUAL CONCERNS AND COMMISSIONERS' REPORTS**
- VIII. **OLD BUSINESS**
  - A. NRV Revolving Loan Fund Update
- IX. **NEW BUSINESS**
  - A. [Huckleberry Trail Plan Overview](#)
    - Presentation: Elijah Sharp, Deputy Executive Director and Kathleen Armstrong, Regional Planner II/Communications Specialist
    - Commission Discussion
  - B. [Regional Economic Strategy \(RES\) FY22 Update](#)
    - Presentation: Joy Rumley, Director of Economic Development
    - Commission Action
  - C. [Consideration of Proposed FY23 Budget](#)
    - Overview: Kevin Byrd, Executive Director
    - Commission Action
  - D. [Commission Officers for FY23 – Slate Introduced at the May Meeting](#)
    - Commission Action
  - E. July Commission Meeting (Historically it is cancelled)
    - Commission Action, if cancelling

All meeting materials posted on the Commission website [www.nrvrc.org](http://www.nrvrc.org)

*The New River Valley Regional Commission provides area wide planning for the physical, social, and economic elements of the district; encourages and assists local governments in planning for their future; provides a means of coordinating federal, state, and local efforts to resolve area problems; provides a forum for review of mutual concerns; and implements services upon request of member local governments.*



6580 Valley Center Drive | Suite 124 | Radford, VA 24141 | 540-639-9313

[NRVRC.ORG](http://NRVRC.ORG)

## MEMORANDUM

**To: NRVRC Board Members**  
**From: Jessica Barrett, Finance Director**  
**Date: June 15, 2022**  
**Re: May 2022 Financial Statements**

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The May 2022 Agencywide Revenue and Expenditure Report and Balance Sheet are enclosed for your review. Financial reports are reviewed by the Executive Committee prior to inclusion in the meeting packet.

The Agencywide Revenue and Expense report compares actual year to date receipts and expenses to the FY21-22 budget adopted by the Commission at the June 24, 2021 meeting. The financial operations of the agency are somewhat fluid and projects, added and modified throughout the year, along with the high volume of Workforce program activities, impact the adopted budget. To provide clarity, Commission and Workforce Development Board activities are separated on the agencywide report.

As of month-end, May 2022 (91.67% of the fiscal year), Commission year to date revenues are 85.04% and expenses are 90.11% of adopted budget. The two largest budget expense lines, Salary and Fringe, are slightly above budget at 94.11% and 102.82%, respectively.

Looking at the balance sheet, Accounts Receivable is \$777,672. Of this total, Workforce receivables are \$477,379 (61%) and current. The Executive Committee reviews all aged receivables over 60 days and no receivables are deemed uncollectible.

### Counties

Floyd | Giles  
Montgomery | Pulaski

### City

Radford

### Towns

Blacksburg | Christiansburg  
Floyd | Narrows | Pearisburg  
Pembroke | Pulaski | Rich Creek

### Higher Education

Virginia Tech | Radford University  
New River Community College

**New River Valley Regional Commission**  
**Balance Sheet**  
**5/31/2022**

<u>Assets:</u>		<u>Prior Month</u>	<u>Current Month</u>
	Operating Account	186,967	78,869
	Certificate of Deposit	108,586	108,586
	Accounts Receivable	778,710	777,672
	Prepaid Item	1,467	734
	Loans Receivable - Revolving Loan Fund	28,361	28,361
	Restricted Cash - Revolving Loan Fund	75,472	75,472
	Total Assets:	<u><u>1,179,563</u></u>	<u><u>1,069,694</u></u>
<u>Liabilities:</u>	Accounts Payable	122,462	102,930
	Accrued Annual Leave	87,809	87,809
	Accrued Unemployment	27,932	27,969
	Unearned Revenue	6,407	6,407
	Expense Reimbursement	922	700
	Total Liabilities:	<u><u>245,531</u></u>	<u><u>225,815</u></u>
<u>Projects:</u>	Net Projects	(90,284)	(166,970)
(Equity Accounts)	Current Year Unrestricted	112,228	96,285
	Unrestricted Net Assets	801,987	801,987
	Restricted Net Assets - Revolving Loan Fund	101,507	101,507
	Total Projects (Equity)	<u><u>925,438</u></u>	<u><u>832,809</u></u>
	Total Liabilities and Projects	<u><u>1,170,969</u></u>	<u><u>1,058,624</u></u>
	Net Difference to be Reconciled	<u><u>8,594</u></u>	<u><u>11,070</u></u>
	Total Adjustments to Post*	8,594	11,070
	Unreconciled Balance (after adjustment)	<u><u>0</u></u>	<u><u>0</u></u>

\*YTD adjustment to Accrued Leave. Final adjustment will be posted to general ledger at fiscal year end closeout.

**New River Valley Regional Commission  
Revenue and Expenditures - May 2022**

FY21-22 Budget Adopted 6/24/2021		May 2022	YTD	Under/Over	(91.67% of FY) % Budget
<b>NRVRC Anticipated Revenues</b>					
ARC	68,666	0	78,184	(9,518)	113.86%
ARC - New River Water Trail Expansion	20,340	0	21,283	(943)	104.64%
Local Assessment	236,249	0	236,249	0	100.00%
DHCD - Administrative Grant	89,971	0	89,971	0	100.00%
DRPT RIDE Solutions NRV	63,570	0	51,332	12,238	80.75%
EDA	70,000	17,500	70,000	0	100.00%
EDA COVID19 CARES Act	202,500	32,714	215,929	(13,429)	106.63%
GO Virginia	125,000	0	116,135	8,865	92.91%
Workforce Fiscal Agent	70,000	0	70,000	0	100.00%
Workforce Pathways Fiscal Agent	25,000	0	0	25,000	0.00%
Workforce RSVP Fiscal Agent	25,000	0	25,000	0	100.00%
Workforce Power Fiscal Agent	25,000	0	25,000	0	100.00%
Workforce YouthBuild Fiscal Agent	0	0	18,750	(18,750)	0.00%
VDOT	58,000	0	54,835	3,165	94.54%
VDOT - Rocky Knob Project	70,000	0	0	70,000	0.00%
Floyd County	88,371	8,000	34,394	53,976	38.92%
Floyd Town	0	0	4,267	(4,267)	0.00%
Floyd Co EDA	0	0	92	(92)	0.00%
Giles County	20,960	0	4,965	15,995	23.69%
Narrows Town	16,513	0	15,686	827	94.99%
Rich Creek Town	0	0	7,000	(7,000)	0.00%
Montgomery County	41,650	4,000	37,916	3,734	91.04%
Blacksburg Town	14,000	1,167	12,833	1,167	91.67%
Christiansburg Town	15,000	0	0	15,000	0.00%
Pulaski County	5,000	663	9,099	(4,099)	181.98%
Pulaski Town	11,923	(320)	8,543	3,380	71.65%
Radford City	30,000	2,586	48,475	(18,475)	161.58%
Miscellaneous Income	0	0	2,628	(2,628)	0.00%
Virginia's First RIFA	13,000	3,583	21,787	(8,787)	167.59%
NRV MPO	30,000	0	23,437	6,563	78.12%
Pembroke	0	0	7,000	(7,000)	0.00%
CDBG COVID19	338,000	0	201,523	136,477	59.62%
Dept of Environmental Quality	11,580	0	10,281	1,299	88.78%
VDEM	19,465	0	0	19,465	0.00%
Virginia Outdoors Foundation	12,500	0	49,478	(36,978)	395.82%
VHDA	50,000	0	20,000	30,000	40.00%
Southwest Virginia SWMA	2,000	0	7,000	(5,000)	350.00%
Virginia Recycling Association	14,000	0	14,000	0	100.00%
Calfee Community Center	1,200	0	2,529	(1,329)	210.77%
New River Health District	5,000	0	(384)	5,384	-7.68%
Friends of SWVA	19,000	0	5,458	13,542	28.72%
Taylor Hollow Construction	7,500	0	7,500	0	100.00%
VOF SWVA Natives Campaign Project Match	0	0	3,544	(3,544)	0.00%
Revolving Loan - Interest	0	0	2,496	(2,496)	0.00%
Local Match (unprogrammed ARC)	7,500	0	0	7,500	0.00%
Direct Charge Reimbursement	0	0	1,946	(1,946)	0.00%
<b>Sub Total Revenues</b>	<b>1,923,458</b>	<b>69,894</b>	<b>1,636,160</b>	<b>287,298</b>	<b>85.06%</b>
<b>Expenses</b>					
Salaries	1,152,949	92,667	1,085,087	67,862	94.11%
Fringe Benefits	282,918	25,708	290,910	(7,992)	102.82%
Travel	34,650	3,585	22,428	12,222	64.73%
Office Space	76,175	5,727	71,915	4,260	94.41%
Communications	19,911	1,466	25,858	(5,947)	129.87%
Office Supplies	65,781	6,360	53,261	12,520	80.97%
Postage	2,025	51	1,204	821	59.44%
Printing	5,100	0	5,420	(320)	106.27%
Copier Usage/Maintenance	2,000	120	1,033	967	51.63%
Outreach/Media Adv	2,600	0	7,341	(4,741)	282.35%
Equipment Rent/Copier	4,219	223	2,681	1,538	63.54%
Fleet Vehicles	38,024	158	1,453	36,571	3.82%
Dues/Publications	17,384	286	18,215	(831)	104.78%
Training/Staff Development	14,115	839	10,713	3,402	75.90%
Insurance	4,682	322	3,761	922	80.32%
Meeting Costs	10,950	289	12,717	(1,767)	116.14%
Contractual Services	167,294	24,706	105,151	62,143	62.85%
Professional Services Audit/Legal	4,540	53	9,817	(5,277)	216.23%
Miscellaneous/Fees	4,700	198	4,170	530	88.73%
Reimbursed Expenses	0	(234)	0	0	0.00%
Unassigned Expenses	13,441	0	0	0	0.00%
<b>Sub Total Expenses</b>	<b>1,923,458</b>	<b>162,523</b>	<b>1,733,134</b>	<b>176,883</b>	<b>90.11%</b>
<b>NRVRC Balance</b>	<b>0</b>	<b>(92,629)</b>	<b>(96,973)</b>		

**New River/Mount Rogers Workforce Development Board  
Revenue and Expenditures - May 2022**

(91.67% of FY)

NR/MR WDB Anticipated Revenues		May 2022	YTD	Under/Over	% Budget
Workforce Development Area	3,580,889	175,627	1,472,506	2,108,383	41.12%
<b>Sub Total Revenues</b>	<b>3,580,889</b>	<b>175,627</b>	<b>1,472,506</b>	<b>2,108,383</b>	
<b>Expenses</b>					
Salaries	475,083	50,273	515,452	(40,369)	108.50%
Fringe Benefits	142,525	13,044	132,219	10,306	92.77%
Travel	20,000	1,974	18,715	1,285	93.58%
Office Space	36,000	2,348	36,869	(869)	102.41%
Communications	12,000	1,388	16,842	(4,842)	140.35%
Office Supplies	26,000	2,134	37,168	(11,168)	142.95%
Postage	250	0	51	199	20.51%
Printing	1,000	57	677	323	67.75%
Outreach/Media Adv	44,800	1,765	17,120	27,680	38.21%
Equipment Rent/Copier	1,700	156	1,018	682	59.91%
Dues/Publications	4,700	700	3,137	1,563	66.74%
Training/Staff Development	7,000	869	7,807	(807)	111.53%
Insurance	3,000	0	1,793	1,207	59.77%
Meeting Costs	5,000	3,157	13,123	(8,123)	262.46%
Contractual Services	2,700,725	97,763	657,843	2,042,882	24.36%
Professional Services Audit/Legal	10,200	0	8,040	2,160	78.82%
Miscellaneous/Fees	90,906	0	931	89,975	4.07%
Workforce Grants Admin	0	0	3,700	(3,700)	0.00%
<b>Sub Total Expenses</b>	<b>3,580,889</b>	<b>175,627</b>	<b>1,472,506</b>	<b>2,108,383</b>	<b>41.12%</b>
<b>NR/MR WDB Balance</b>	<b>0</b>	<b>0</b>	<b>0</b>		

Total Agency R&E		May 2022	YTD	
<b>Anticipated Revenue</b>	<b>5,504,347</b>	<b>245,521</b>	<b>3,108,667</b>	<b>56.48%</b>
<b>Anticipated Expense</b>	<b>5,504,347</b>	<b>338,150</b>	<b>3,205,640</b>	<b>58.24%</b>
<b>Balance</b>	<b>0</b>	<b>(92,629)</b>	<b>(96,973)</b>	



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## COMMONWEALTH INTERGOVERNMENTAL REVIEW MEMORANDUM

**TO:** Regional Commission Board Members

**FROM:** Kevin R. Byrd, Executive Director

**AGENDA ITEM:** III. Intergovernmental Review Process, C. Environmental Project Review, Item #1

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CIRP Review

June 16, 2022

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**PROJECT:** Virginia Tech Tennis-Outdoor Court Design  
DEQ #22-092S

**SUBMITTED BY:** DEQ

**PROJECT DESCRIPTION:** The Department of Environmental Quality is requesting comments on an environmental impact report.

**PROJECT SENT FOR REVIEW TO:** Commission Board Members

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Strengthening the Region through Collaboration

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### Counties

Floyd | Giles  
Montgomery | Pulaski  
**City**  
Radford

### Towns

Blacksburg | Christiansburg  
Floyd | Narrows | Pearisburg  
Pembroke | Pulaski  
Rich Creek

### Higher Education

Virginia Tech  
Radford University  
New River Community College

## **1.0 PROJECT IDENTIFICATION AND DESCRIPTION**

### **1.0 Introduction**

The purpose of this project is the expansion of the Virginia Tech Tennis Outdoor Courts, located on Beamer Way on the Virginia Tech campus. The project will include replacing the existing courts, adding additional courts, installing new elevated bleachers with associated ramping and stairs, and installing an underground stormwater management system.

Any project proposed by a state agency that will exceed \$500,000 is required to submit an Environmental Impact Report (EIR) for review by the Virginia Department of Environmental Quality (VDEQ). The following report meets that requirement for the Virginia Tech Tennis Outdoor Court project. In order to complete this report, several sources were reviewed, including environmental records, tribal records, topographic, geologic and soil maps, and wetland and floodplain maps. Information was obtained from a variety of sources, which are listed in Section 8.0.

This report was prepared and formatted following the guidance provided in VDEQ's *Procedures Manual for Environmental Impact Reviews of Major State Facilities* dated June 2021.

### **1.1 Background**

The Virginia Tech Burrows-Burleson Tennis Center is located on Beamer Way and includes six (6) indoor tennis courts and six (6) outdoor tennis courts. The focus of this report is the expansion of the outdoor tennis courts only. These courts are used for home tennis matches and practices (men's and women's teams) and currently include a small number of bleachers for spectators.

Figure 1, Site Location Map, identifies the project location and the general topography of the site and surrounding areas. Figure 2, Aerial Map, shows the existing site conditions on an aerial photograph with an overlay of 1' contours. Photographs of the existing site, taken June 17, 2021, are included in Appendix A.

## **1.2 Proposed Facility**

Proposed plans include removing the existing courts and bleachers. Eight (8) new courts will be installed along with an elevated pad that will hold bleachers on one end and provide standing room for spectators. An accessible route will be provided from an existing parking lot (located on the north side of the indoor facility) to the raised bleachers. An underground stormwater detention system will be installed to manage runoff from the court area as well as from a planned future building expansion (not included as part of this report). The project design is underway at the time of this report and the current plans are included in Appendix A for reference. This court expansion is consistent with other uses in the vicinity.

Project alternatives are discussed in Section 4.0.

## **1.3 Need for the Proposed Action**

The student body at Virginia Tech has shown consistent growth over the last few years and future projections indicate that this trend will continue. As higher numbers of students attend the university, interest in student athletics also grows. The existing outdoor courts are not adequate to support the increased interest in tennis. The project will provide additional space for matches, as well as more and improved areas for spectators. When complete, the upgraded outdoor space will be on par with other NCAA Division I institutions of similar size.



## **2.0 AFFECTED ENVIRONMENTS**

The following sections summarize the existing conditions of any environments that may be potentially affected by the proposed project including the current land area, topography, and natural and physical features of the land. Supporting documentation is included in Appendix B. Information provided is based on a combination of site surveys, published documents, database research, and correspondence with regulatory agencies. Any information provided is intended to identify features that may require design considerations or limit design alternatives.

### **2.1 General Site Description**

The project site is located on the campus of Virginia Tech in the Town of Blacksburg in Montgomery County, Virginia. The project area is located on a portion of campus primarily dedicated to recreational student athletics located off of Beamer Way. The project site includes the exterior tennis court area as well as some surrounding land that will be included in the court expansion and the installation of the stormwater facility. The site is surround by landscaping, managed grass, the indoor tennis facility, and the recreational baseball field.

### **2.2 Current Land Use**

The project site is located in an area that is mostly developed and used for recreational purposes. A current copy of the Virginia Tech Campus Map is included in Appendix B. The Burrows-Burleson Tennis Complex is shown as Building #183 and the outdoor tennis courts are located just south of the building. Virginia Tech is not a locally zoned property and is under the authority of Virginia Tech only for planning purposes, therefore no rezoning or any other local zoning actions are required for this project. Photographs demonstrating the existing use and condition are included in Appendix A.

No public water or sewer installation is required for this project. Some electrical line installation may be included in the project to provide power for uses such as lighting, a scoreboard or other electrical equipment that may be needed in the future. The preferred location and extent of the electrical work is still being evaluated as part of the final engineering design of the site. Any electrical work that occurs will be within the project limits shown on the current plan set.



**BALZER & ASSOCIATES**  
 PLANNERS / ARCHITECTS  
 ENGINEERS / SURVEYORS  
 Roanoke / Richmond  
 New River Valley  
 Shenandoah Valley  
[www.balzer.cc](http://www.balzer.cc)

80 College Street  
 Blacksburg, VA 24073  
 540.381.4230

**VIRGINIA TECH TENNIS OUTDOOR COURT DESIGN**

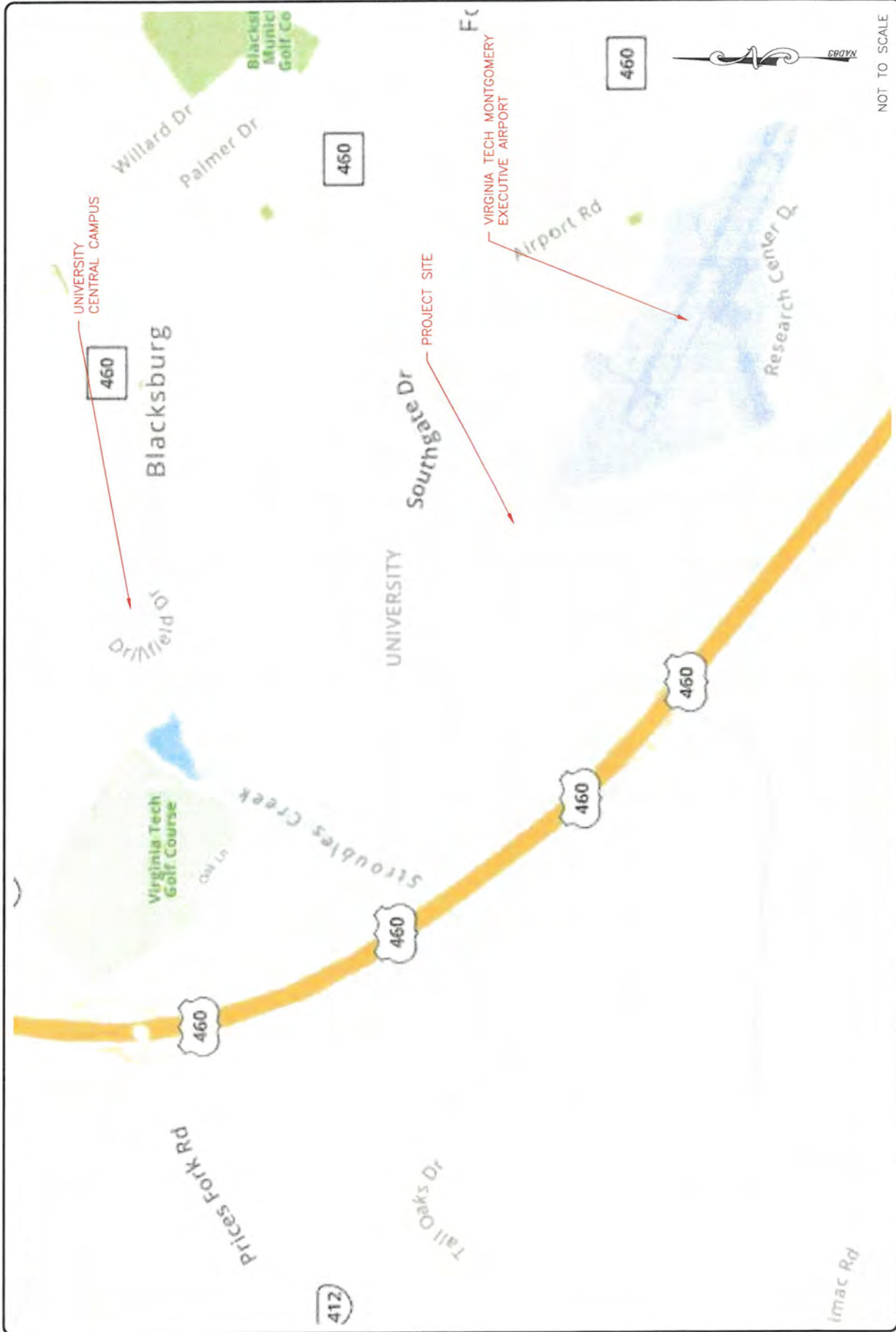
570 BEAMER WAY  
 SITE LOCATION MAP

BLACKSBURG, VIRGINIA

DATE 5/2/22  
 SCALE N.T.S.  
 REVISIONS

**FIG 1**

PROJECT NO. 242100385.00





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N R V R C . O R G

**June 16, 2022**

## **Executive Director's Report**

### **Economic Development:**

- The Revolving Loan Fund (RLF) committee met this month and reviewed two applicants. One with a full pre-application, the other beginning their pre-application. The recent interest demonstrates increasing demand for the program.
- Environmental review documents and draft agreements are making progress for the VATI 2022 broadband project. Both should be in final review form heading into July.
- The Regional Economic Strategy (RES) committee met to review the final package for FY22 that is included in the meeting packet for the Commission to consider forwarding to the US Economic Development Administration. The RES committee will take a brief break before resuming a quarterly meeting schedule for FY23.

### **Transportation:**

- An overview of the Huckleberry Trail Plan will be presented at the Commission meeting this month. Final edits from the NRV MPO Technical Advisory Committee are currently being incorporated into the document.
- The I-81 Advisory Committee will hold their first meeting for 2022 on July 7<sup>th</sup> 1:00-3:00. It will likely be a hybrid meeting with the physical location to be determined. If interested, check [www.improve81.org](http://www.improve81.org) for meeting details and a live stream link.
- The NRV Passenger Rail Station Authority membership process concluded with nine members and a memo requesting appointments from the members will be sent to chief administrative officials soon. The first meeting of the authority will be approximately 60 days after the appointment memo is distributed. Authority members include: Montgomery, Pulaski, Giles counties, City of Radford, the towns of Blacksburg, Christiansburg, and Pulaski, along with Virginia Tech and Radford University.

### **Natural Resources:**

- ReNew the New will take place August 27<sup>th</sup>. Stay tuned for event details and local clean-ups.

### **Regional:**

- Please nominate worthy candidates for the Regional Commission annual awards program. Nominations are due August 15<sup>th</sup>!

### **Commission:**

- In May, the Regional Commission was recognized by the Montgomery County Chamber of Commerce as a Top 25 Place to Work! In 2018, the Commission was selected Best Place to Work government category. These recognitions certainly help in employee recruitment as most interviewees inquire about the culture that leads to the designation.
- There are two facilitated retreats in June; Radford City Police Department leadership team on 6/8 and Christiansburg Town Council on 6/17. Please reach out if the Commission can assist your leadership group in strategic planning and facilitated discussions.



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## MEMORANDUM

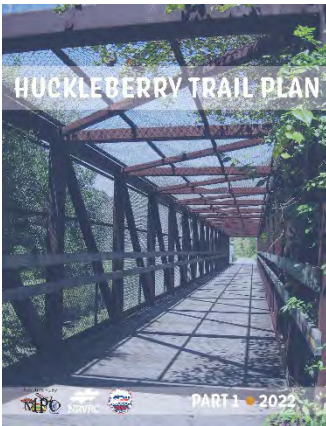
**To: Regional Commission Board Members**

**From: Elijah Sharp, Deputy Executive Director**

**Date: June 15, 2022**

**Re: Huckleberry Trail Plan**

With growing interest in creating local and regional trail connections Friends of the Huckleberry identified the opportunity to create a Huckleberry Trail Plan as a first step towards defining future goals. In September 2021, the New River Valley Metropolitan Planning Organization (NRVMPO) partnered with the Regional Commission to begin work on facilitating the development of the Huckleberry Trail Plan. The scope of work included developing a strategy for collaboration among local partners and to evaluate and implement formal policies for future trail development or maintenance. The plan would be a first step towards establishing a stronger sense of place, and identify methods to increase continuity and consistency of user experiences.



The first goal of the plan was to document how the Huckleberry Trail is managed today. The plan includes information on existing trail conditions and assets, operations and maintenance standards, future design and construction considerations, and funding resources. The plan also reflects on interviews with other long-distance trail managers and trail influencers. Next steps include the following:

- Establishing a bi-annual meeting among trail owners and trail partners
- Maintaining the existing trail at a high standard
- Continuing to expand and enhance the trail and connections to other alternative transportation assets
- Developing 3-4 "gateway" trail access locations
- Streamlining event coordination
- Identifying more ways to contribute (alternatives to benches, trail ambassadors for volunteers, etc.)

The final version of the plan will be available online soon. If you have questions about the work program, please contact me at [esharp@nrvc.org](mailto:esharp@nrvc.org) or call (540) 639-9313.

### Strengthening the Region through Collaboration

#### Counties

Floyd | Giles  
Montgomery | Pulaski

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Blacksburg | Christiansburg  
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**N R V R C . O R G**

## MEMORANDUM

**To: NRVRC Board Members**  
**From: Joy Rumley, Director of Economic Development**  
**Date: June 23, 2022**  
**Re: 2022-23 Regional Economic Strategy Update**

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Each year the New River Valley Regional Commission reviews and updates the Regional Economic Strategy (RES). The purpose of the RES is to continue federal and local partnerships to address economic development in the region. The RES also documents the planning efforts to identify economic development needs in the region and the creation of the strategy document.

The RES committee, at the June 6, 2022 meeting, reviewed the entire document narrative and approved the “consumer version.” Attached please find the final 2022 Regional Economic Strategy document for approval by the Commission.

In addition to the document attached, an online version (ArcGIS StoryMap) – which includes interactive data, hyperlinks to partner organizations and active attachments for additional information about the RES will be linked on the NRVRC’s new website.

The Commission will need to take action to accept the report thereby allowing staff to submit the document to the US Economic Development Administration.

Should you have any questions about the RES, please contact me at [jrumley@nrvc.org](mailto:jrumley@nrvc.org).

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# RES

Regional Economic Strategy

2022

The New River Valley Regional Economic Strategy (RES), also known as, the Comprehensive Economic Development Strategy (CEDS), is the main focus of the Commission's economic development planning efforts. The RES is outlined in an annual planning document that is used to broadly inform economic development activities and desires in the region.

## REGIONAL ECONOMIC PRIORITIES

1.

Support Business Development & Entrepreneurship

2.

Utilize Available Land & Expand Quality Infrastructure

3.

Preparation & Continued Support of Qualified, Available Workforce

4.

Preserve & Promote the Natural and Cultural Resources in the Region

5.

Encourage Business Friendly Governance & Organizational Representation

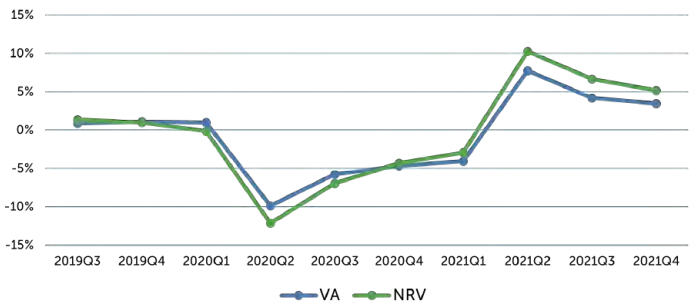
**Total Population of the New River Valley 2010-2020**



Weldon Cooper Center of Public Service, 2020. Intercensal Estimates for Virginia, Counties, and Cities: 2010-2020.

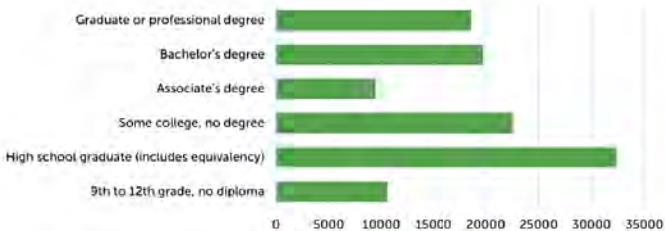
<https://demographic.coopercenter.org/virginia-population-estimates> (accessed May 15, 2021)

**Employment for New River Valley and Virginia**



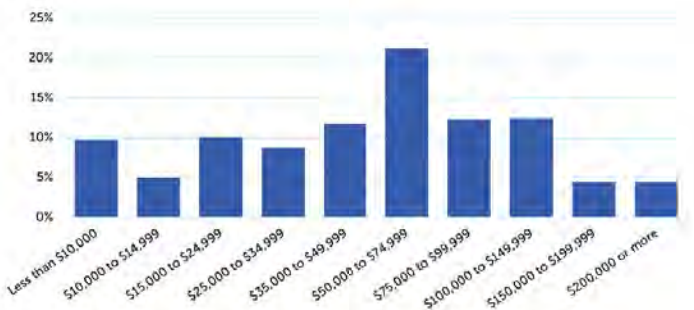
JobsEQ. Employment as of 2021 Q1. Accessed Sept. 24, 2021.

**Educational Attainment**



Educational Attainment of NRV population 25 and older, 2019 5-year ACS, Accessed March 11, 2022

**Household Income**



U.S. Census Bureau. 5 Yr. ACS, 2019. Income in the past 12 months. (Accessed March 7, 2022). <https://data.census.gov/cedsci/table?q=S1901&tid=ACST1Y2019.S1901>

# TOP PROJECTS

Target Period: 2022-2026

## 1 Develop Broadband Infrastructure and Internet Availability.

Estimated Funding: \$68,000,000  
Responsible Agency: Private Internet Service Providers and NRV localities

## 2 Lead regional coalitions that aims to support the local transportation and logistics cluster.

Estimated Funding: \$24,000,000  
Responsible Agency: Virginia Tech and NRV localities

## 3 Provide technical assistance services to supply chain firms of regional manufacturers.

Estimated Funding: \$6,000,000  
Responsible Agency: Onward NRV, Virginia Tech, local economic development, private business

## 4 Implement 'sector strategies' focus for workforce development programs to meet needs in target industry sectors.

Estimated Funding: \$25,000,000  
Responsible Agency: NRMW, Education providers, local industries

## 5 Manage, promote and expand local and regional revolving loan fund programs.

Estimated Funding: \$100,000  
Responsible Agency: NRVRC, local economic development

## 6 Encourage micro and small business success in downtown and commercial districts.

Estimated Funding: \$10,000,000  
Responsible Agency: NRVRC, NRV localities, RRSBDC

## 7 Support local agriculture, growers, and producers.

Estimated Funding: \$100,000  
Responsible Agency: Cooperative Extension office, local economic developers, Thrive network, farmers markets, RRSBDC



Full project descriptions and RES document can be found at: [nrvc.org/economy](http://nrvc.org/economy).



## 8 Promote and coordinate the development of a New River Valley passenger rail station.

Estimated Funding: \$4,500,000  
Responsible Agency: NRV localities, Higher Ed, State Agencies, Public/Private Railroad Companies, NRVRC

## 9 Support regional and local efforts to develop outdoor recreation tourism amenities related to the New River Water Trail.

Estimated Funding: \$2,500,000  
Responsible Agency: NRVRC, NRV localities, New River Watershed Roundtable, National Park Service, VA Dept of Wildlife Resources, Friends of New River, local DMOs

## 10 Industrial Site development and upgrades.

Estimated Funding: \$15,000,000  
Responsible Agency: Virginia's First RIFA, local economic development

## 11 Develop a wider range of homeowner and rental opportunities.

Estimated Funding: \$100,000,000  
Responsible Agency: Private and non-profit developers, NRV localities, NRV HOME Consortium

## 12 Develop and Implement Blockchain Ecosystem Catalyst.

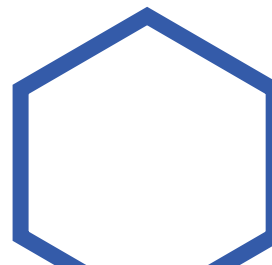
Estimated Funding: \$500,000  
Responsible Agency: Virginia Tech; private industry

## 13 Bio-Tech, Digital Health & Life Science Cluster

Estimated Funding: \$600,000  
Responsible Agency: Virginia Tech, private industry, Montgomery County, RRSBDC

## 14 Perform analysis combined with consensus building to result in a recommended alignment of the Valley to Valley Trail.

Estimated Funding: \$100,000  
Responsible Agency: VDOT, NRVRC, NRVMPD







New River Valley  
**RES**  
Regional Economic Strategy

2 0 2 2







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## INTRODUCTION

The New River Valley Regional Economic Strategy (RES), also known as the Comprehensive Economic Development Strategy (CEDS), is designed to create broad goals to develop the region's economy in partnership with the region's communities. Implementing these goals will promote regional and local growth. Input from a range of partners representing private and public sectors informed the creation of the RES. The committee set priorities and offered guidance for these strategies to shape economic focus for the next five years.

The RES contains the following sections:

- 1. About the Region:** An overview providing context and information about the current state of the New River Valley (NRV) and its effects on the economy.
- 2. SWOT Analysis:** A collaborative process utilized to determine regional strengths, weaknesses, opportunities, and threats. The tool identifies priorities to promote and expand the region's economic capacity.
- 3. Resilience:** An exploration of the region's ability to prevent, withstand, and recover from disruptions to its economy, particularly the COVID-19 pandemic.
- 4. Action Plan:** Informed by the SWOT analysis and Resilience sections, the Action Plan sets regional priorities and strategies for economic development and documents the region's priority projects.
- 5. Evaluation Framework:** A means of identifying and prioritizing RES projects that will positively impact the region's economy and enable the commission to track the progress of economic priorities and development over time.

# ABOUT THE REGION

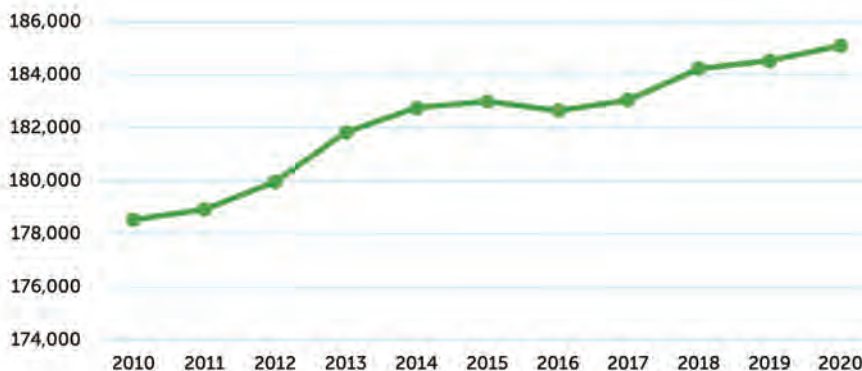
The NRV comprises the counties of Floyd, Giles, Montgomery, and Pulaski, the City of Radford, and 10 incorporated towns. The region also has three higher education institutions: Virginia Tech, Radford University, and New River Community College.

Additional data about the region can be found at <https://nrvc.org/data>.

## Demographics

The NRV has an estimated population of 184,523 as of 2021 and is growing at an estimated 4.3% through 2030. The Commonwealth's projected population growth rate is 7.8% over the same time period.

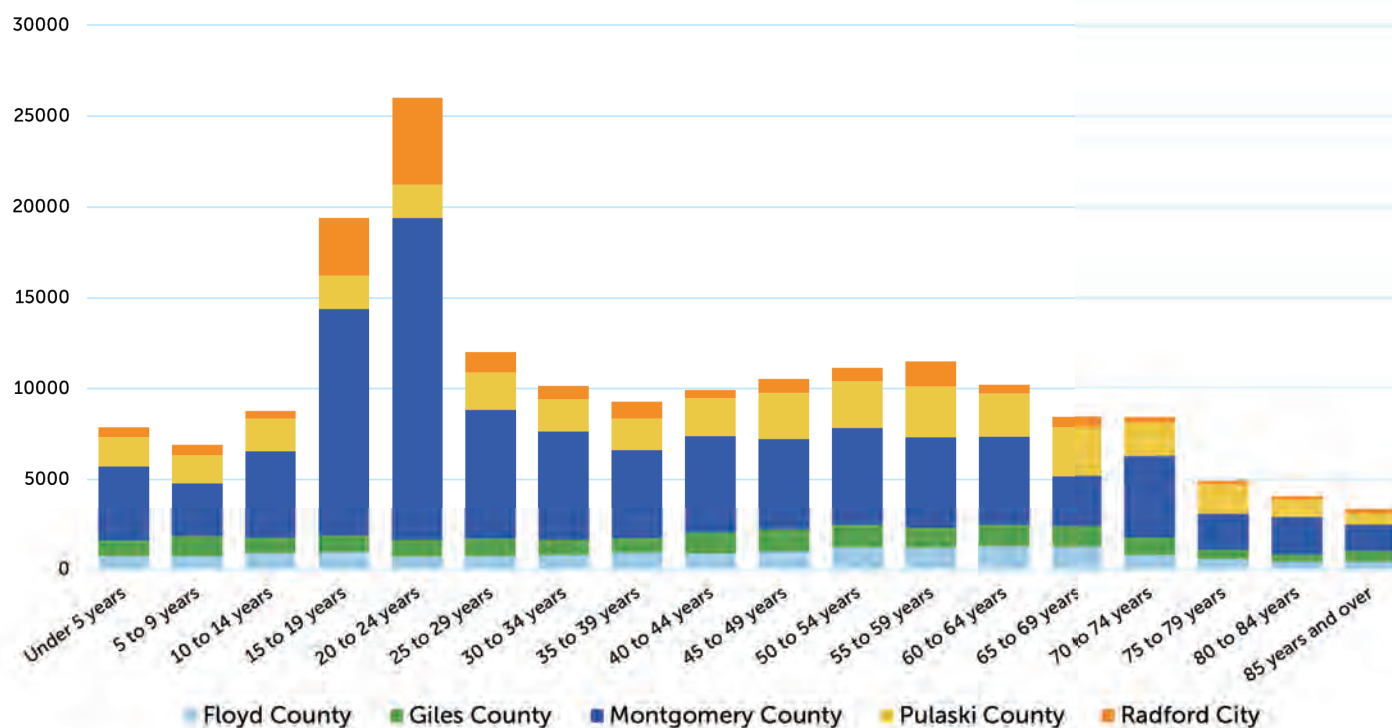
**Total Population of the New River Valley 2010-2020**



Weldon Cooper Center of Public Service, 2020. Intercensal Estimates for Virginia, Counties, and Cities: 2010-2020.

<https://demographic.coopercenter.org/virginia-population-estimates> (accessed May 15, 2021)

**Population Total by Age**

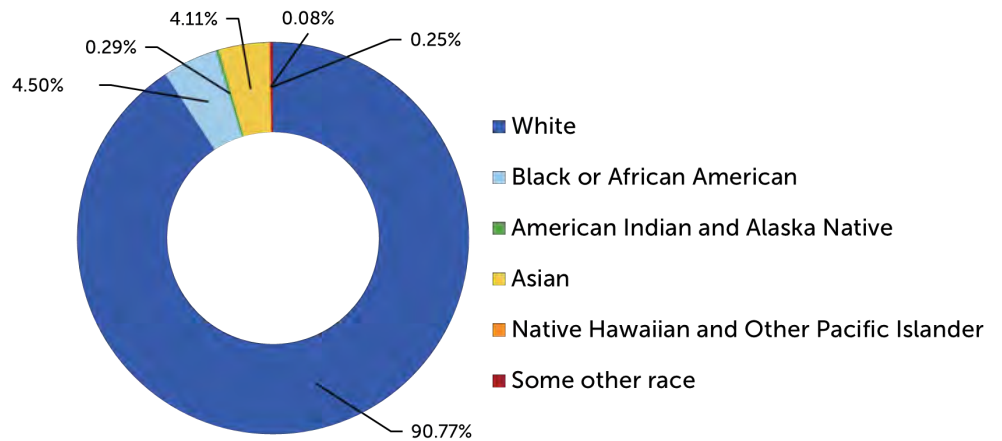


Weldon Cooper Center of Public Service, 2020. Intercensal Estimates for Virginia, Counties, and Cities: 2010-2020. <https://demographics.coopercenter.org/virginia-population-estimates/> (accessed May 15, 2021).

Virginia Tech and Radford University attract over 40,000 students annually. The large student population in the region shifts the median age, particularly in Montgomery County and Radford. The median age for the NRV is 34.3 years and is below the Commonwealth of Virginia's median age of 38.2 years. However, the counties with small numbers of students have median ages well above the state median age, with county median ages between 45 and 47 years in Giles, Floyd, and Pulaski Counties. The higher median age in these counties also suggests that the region's permanent population is aging despite the low median age.

### New River Valley Race and Ethnicity

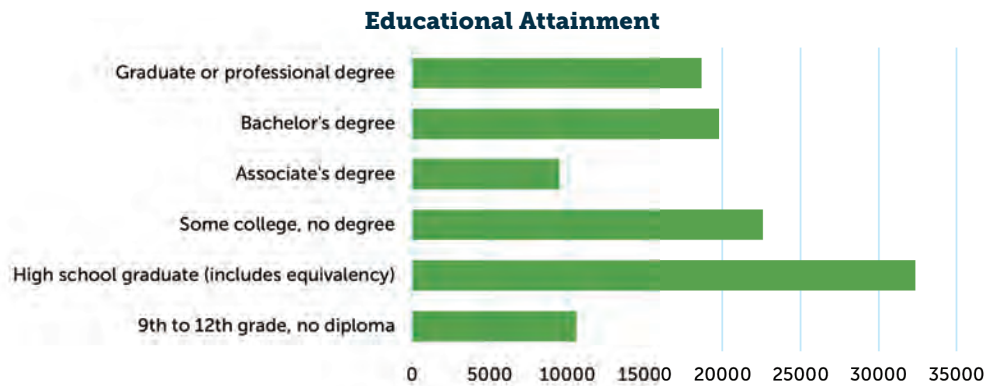
The population primarily identifies as white/Caucasian within the NRV. Of residents in the NRV, 11.8% identify as a minority, and 2.8% of the population identifies as Hispanic. In Virginia, the minority population makes up 39% of the population, and 10% of the population identifies as Hispanic.



U.S. Census Bureau. 2019. ACS Demographic and Housing Estimates, 2019. <https://data.census.gov> (accessed May 15, 2021).

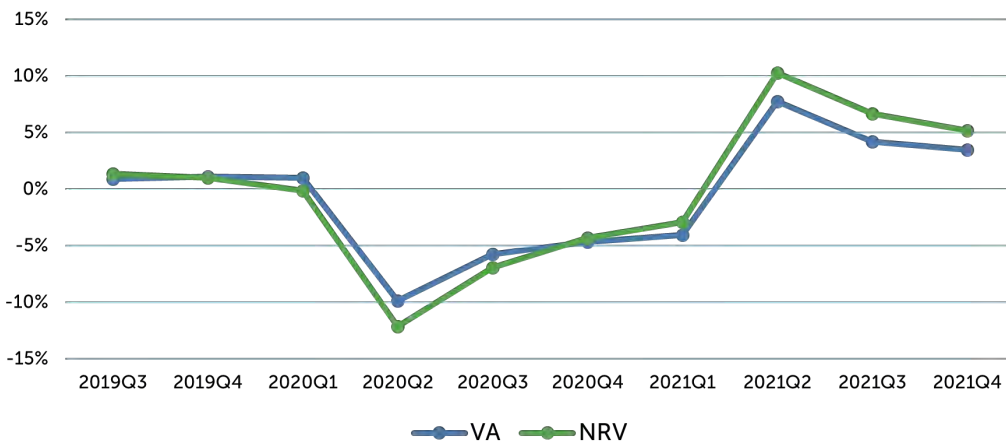
### Educational Attainment

Radford University, Virginia Tech, and New River Community College offer quality higher education and draw students worldwide. The region has a 7% higher high school graduation rate than the state and an 8% greater rate of baccalaureate degree awards.



Educational Attainment of NRV population 25 and older, 2019 5-year ACS, Accessed March 11, 2022

### Employment for New River Valley and Virginia



JobsEQ. Employment as of 2021 Q1. Accessed Sept. 24, 2021.

### Employment

In 2021, the total labor force living in the NRV was 88,346. Employment in the region has increased by 5.2% based on a four-quarter moving average. Virginia had a 3.5% increase when calculated the same way.

As of the fourth quarter of 2021, the NRV employs an estimated 74,889 workers, with the remaining labor force commuting outside the region. The "educational service" sector is the largest employer in the region, followed by manufacturing. More information about other prominent industrial sectors can be seen in the adjacent table.

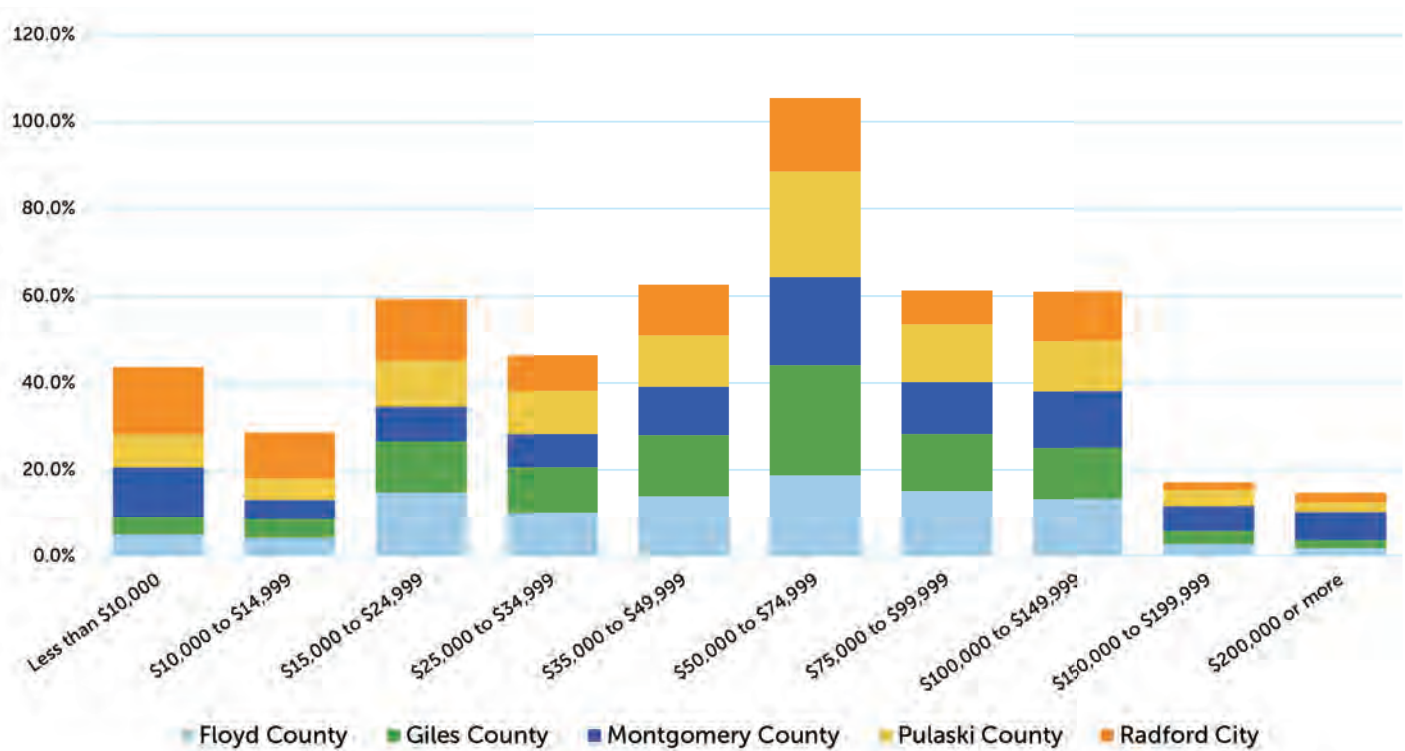


Highest Employing Industry	Employment 2021	Estimated 5yr. % Change of Employment	Employment 2026	Average Annual Wage 2021
Educational Services	15,254	0.3%	15,517	\$51,411
Manufacturing	12,208	0.9%	12,757	\$60,971
Health Care and Social Assistance	8,363	2.0%	9,145	\$44,922
Retail Trade	8,223	-1.0%	7,790	\$29,311
Accommodation and Food Services	5,937	-3.3%	4,840	\$19,142
Construction	4,012	6.0%	5,032	\$55,652
Professional, Scientific, and Technical Services	3,787	0.9%	3,952	\$83,955
Administrative/Support and Waste Management/Remediation Services	3,162	-1.0%	3,007	\$37,698

**JobsEQ. Industry Snapshot New River Valley PDC, 2021 Q3. (Accessed May 15, 2021).**

In 2021, workers in the NRV earn an average wage of \$46,856 annually. This is lower than the state and national average of \$65,409 and \$65,055, respectively. However, the NRV is relatively affordable compared to other Virginia metro areas, with the third lowest median housing costs.

### Household Income

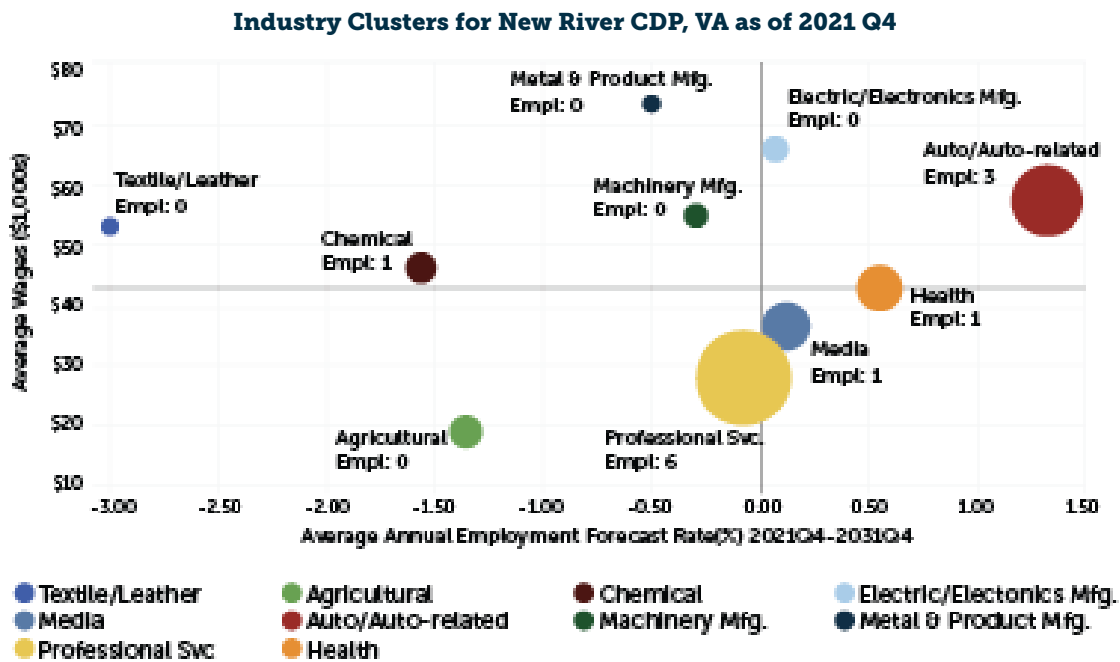


**U.S. Census Bureau. 5 Yr. ACS, 2019. Income in the past 12 months. (Accessed March 7, 2022). <https://data.census.gov/cedsci/table?q=S1901&tid=ACST1Y2019.S1901>**

## Target Sectors

Target sectors are any business activity type that is strategically pursued by an economic development organization and its partners for growth and development. Virginia's Initiative for Growth and Opportunity in Each Region (GO Virginia) is a statewide, bipartisan, business-led economic development initiative. By analyzing regional workforce, economic, and geographic similarities, and potentials, GO Virginia regions develop growth and diversification plans which recommend industry areas that offer high paying, growing economic opportunities and encourage development within these sectors within their economies.

The GO Virginia Region 2 Council, which includes the New River Valley as well as the Roanoke and Lynchburg regions, has identified several target industry clusters for the region to develop including transportation/automated vehicles; materials/machinery; life sciences/healthcare; and information and emerging technologies.



**Advanced Manufacturing** Advanced manufacturing comprises 164 companies and approximately 12,633 employees within the NRV. This sector has grown by around 12% over the last five years.

*Primary sub-sectors:* chemicals, plastics & materials, automotive, and motion control systems.

**Unmanned Systems and Automation** Regional assets to assist sector development includes 2 FAA-Designated UAS test sites, 2.8 Miles of VTTI Smart Road Test Track, and an 85 ft. high netted drone park within the New River Valley.

*Primary sub-sectors:* component manufacturing, software & cybersecurity, research & development, unmanned vehicle systems assembly.

**Emerging Tech and IT** The sector comprises 90 companies within the New River Valley. These companies employ approximately 1562 people and have grown by around 5% in the last five years.

*Primary sub-sectors:* software development, cybersecurity, IT support, and digital creative services.

**Food Processing and Agribusiness** The sector comprises 2,294 farms totaling over 400,000 acres and 73 food and beverage processors within the New River Valley. The Region also has 1.7 billion gallons of average daily river flow, making the NRV ideal for value-added food production.

*Primary sub-sectors:* specialty food & beverage, breweries, wineries, distilleries, value-add agriculture, packaging.



## Natural Resources

### *Land Resources*

The NRV has many natural amenities that promote regional identity and generate tourism. The average elevation within the region is 2,500 feet above sea level. Elevation in the region ranges from 1,470 feet in Glen Lyn to 4,348 feet at Bald Knob.

The region is categorized as predominantly rural and its landscape is comprised of forests, mountains, and farmland. Major land resources include Jefferson National Forest, the Appalachian Trail (a portion of which runs through Giles County), the Blue Ridge Parkway, Gatewood Park, Buffalo Mountain Natural Area Preserve, and others.

### *Water Resources*

The New River, for which the NRV is named, is the oldest river in North America. The New River, and its tributaries, flows through Giles, Pulaski and Montgomery Counties and Radford City and serves as the main stem of the New River basin. The Little River, Peak Creek, Big Walker Creek, and Dodd's Creek are a few of the tributaries of the New River. This abundance of water resources has spurred the area's agribusiness sector and draws visitors for outdoor recreation year-round.

## Cultural Resources

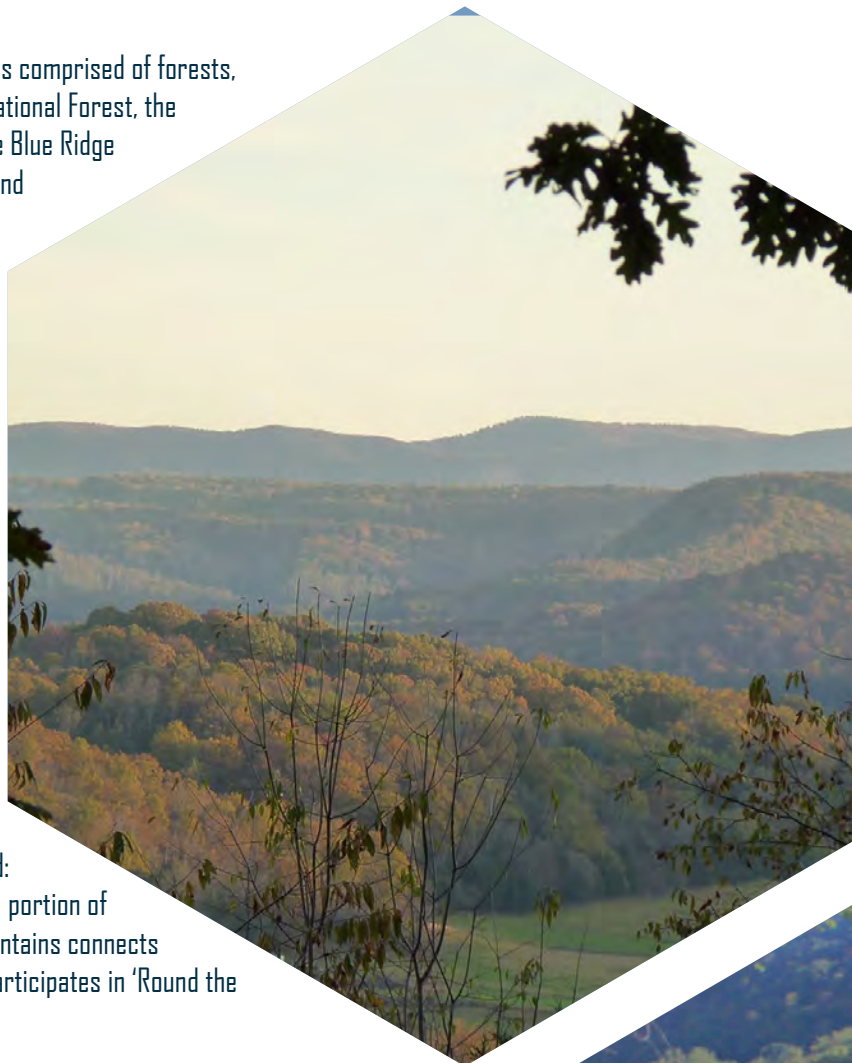
In addition to many natural resources, the NRV boasts rich cultural resources and history. The region is home to many skilled local artisans and local musicians who keep these Appalachian traditions alive. Among the many attractions of the region is The Crooked Road: Southwest Virginia's Heritage Music Trail. A 330-mile driving trail (a portion of which runs through Floyd County) through Southwest Virginia's mountains connects music venues and festivals over Southwest Virginia. The NRV also participates in 'Round the Mountain, Southwest Virginia's artisan network.

The region also has many historic "downtown" commercial centers that serve as cultural hubs in each community. These commercial districts support small business, particularly in the retail, restaurant, and service sectors, and provide residents with quality of life and visitors with a sense of place.

## Historical Resources

The NRV was originally used as hunting grounds by Native American populations for centuries before Europeans arrived. These settlers came along the Great Wilderness Road as development expanded westward. The area became an outpost for routes leading towards the Ohio and Mississippi Rivers in the late 18th and 19th centuries. The NRV also became contested ground in the Revolutionary and Civil Wars.

Today, the region is home to many other historical landmarks and places, including the Glencoe house in Radford, Mabrey Mill in Floyd County, and the Andrew Johnson House in Giles County.



## Transportation

### Roads

Interstate 81 and U.S. Route 460 are major routes for freight trucking within the region and throughout the state. Recent upgrades to expand capacity and address maintenance issues on Interstate 81 in the region ensure that these routes are effective avenues to transport goods. Additionally, most of the region's population travels by car. The average commute time is approximately 22 minutes. Less than 1% of the region's population does not own a vehicle.

The communities of Radford, Pulaski, and Blacksburg/Christiansburg offer bus and transit options for residents, while also addressing university and college student transportation needs. Due to limited transit service areas, public transit is often not a feasible means of travel for many of the region's rural residents. Even with this limitation, the NRV has a more robust transportation system compared to many similarly-sized counterparts in other areas of the state.

### Rail

Norfolk Southern's Heartland and Crescent Corridors intersect east of Radford. Both corridors are of national significance for freight movement. These rails move freight for Pulaski, Giles, Montgomery Counties, and Radford City. Rail has lower fuel costs and is more efficient for transporting more goods faster.

While no passenger rail exists in the NRV currently, service will be extended from Roanoke to Christiansburg. The Virginia Passenger Rail Authority will be working with the NRV Passenger Rail Station Authority to oversee this work, slated for completion within the next five years.

### Airports

There are two general aviation facilities in the NRV: the Virginia Tech Montgomery Executive Airport in Blacksburg and the New River Valley Airport just north of Dublin in Pulaski County. The New River Valley Airport is a registered foreign trade zone and international port of entry. The nearest commercial passenger airport is Roanoke-Blacksburg Regional Airport, approximately ten miles east of the region.





## Utilities

### *Water and Sewer*

The region has varying degrees of water and sewer system availability. The region's towns and the City of Radford are served by public water and sewer, while the remainder of residents are served by private wells and septic systems. However, aging infrastructure and population changes have made it necessary to upgrade public utility systems to ensure continued, reliable access.

### *Energy*

The NRV's energy prices have reached the national average recently after historically being low. As these prices have increased, alternative means of producing energy at a lower cost to residents have been considered. Programs such as SolarizeNRV have been implemented to encourage residents and business owners to consider investing in solar energy installation. Pulaski County also recently approved special use permits to develop a solar farm that will produce 300MW, enough energy to power an estimated 57,000 homes.

### *Broadband and Cell Service*

Multiple wireless providers exist in the region; however, coverage remains limited. The NRV still has many rural residents whose "last-mile" connection and high internet service costs are often barriers to broadband access. Currently, Montgomery, Giles, and Pulaski counties are pursuing projects to expand fiber-to-the-home and increase access to high-speed internet. Virginia, in partnership with Virginia Tech, has developed a mapping tool that allows communities to view gaps in broadband coverage for planning purposes. This can be viewed at: <https://commonwealth-connection.com/>



# SWOT ANALYSIS

The SWOT Analysis evaluates a region's economic, strengths, weaknesses, opportunities, and threats.

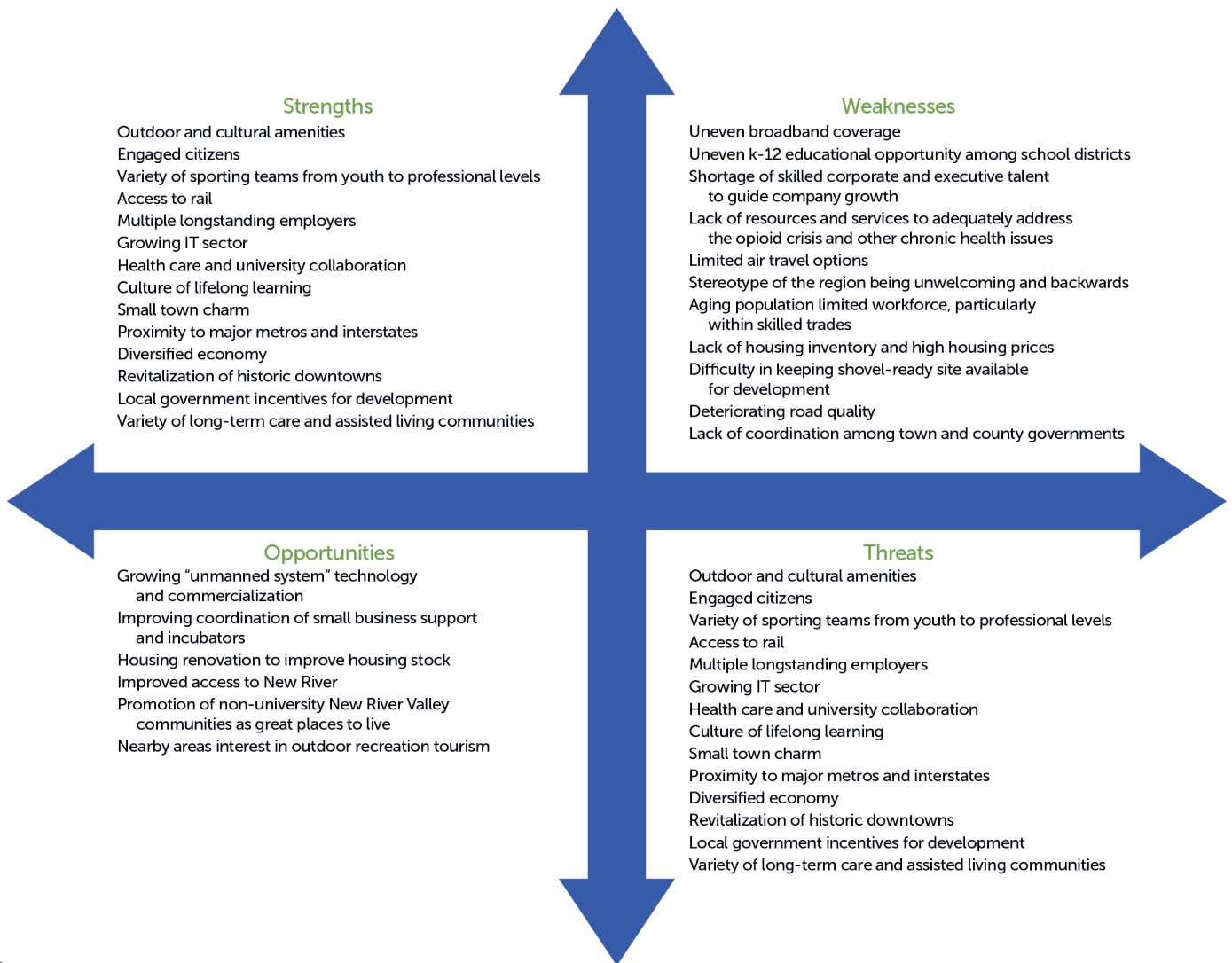
**Strength** - a region's competitive advantages (e.g., industry supply changes, specialized workforce, stakeholder collaboration, etc.) these characteristics are often internal.

**Weakness** - a region's competitive disadvantages (e.g., Change-resistant culture), also often internal by nature.

**Opportunity** - openings of regional progress (e.g., expansion of regional life science sector), often these are external forces that impact the region.

**Threat** - foreseen possible negative impacts on the region which cause decline ( e.g., global pandemic). These are often external events that impact the region.

The NRV's RES Committee discusses regional strengths, weaknesses, opportunities, and threats during its meetings. In 2019, an extensive update to the SWOT analysis and revisions were made based on recent events within the region.



# RESILIENCE

Disasters occur when extreme events encounter vulnerable communities. According to the National Risk Index (NRI), the NRV has a very low risk of being impacted by natural disasters. The region is fortunate to encounter fewer extreme events than other communities within the Commonwealth.

## New River Valley Risk Index

County	Rating	Score
Floyd	Very Low	3.58
Giles	Very Low	6.33
Montgomery	Very Low	4.33
Pulaski	Very Low	5.62
Radford	Very Low	3.96

**FEMA. National Risk Index. Accessed on May 15, 2022.**  
<https://hazards.fema.gov/nri/map#>.

The ability of a community or region to improve after a disaster is known as resilience. Historically, when disasters have occurred in the NRV, the region has been more resilient than the surrounding regions and often the State. The relative safety and resilience of the NRV not have lessened the emphasis placed on disaster preparedness and emergency response planning within the region. Throughout the COVID-19 pandemic, the NRV has faced a compounding disaster that has affected many aspects of society. By capitalizing on regional strength, communities have banded together to ensure its resident' health, safety, and well-being.

## New River Valley Social Vulnerability

County	Rating	Score
Floyd	Relatively Low	29.09
Giles	Relatively Moderate	39.57
Montgomery	Very Low	21.4
Pulaski	Relatively Low	38.04
Radford	Relatively Moderate	39.06

**FEMA.Social Vulnerability Index. Accessed on May 15, 2022.**  
<https://hazards.fema.gov/nri/map#>

In a survey conducted by Onward NRV and Virginia Tech Center Economic and Community Engagement in September 2020, regional manufacturing and technology companies were asked about COVID's impact on their business and the prospects for their business in the upcoming year. Sixty-two percent of manufacturers and 63% of technology companies expected to retain their employees. Sixty-two percent of manufacturers had unfilled production worker and engineer positions that needed to be filled, and 38% of tech companies needed software engineers, account executives, and production schedulers. Both sectors' businesses generally had a positive outlook for the following year. The most significant concern among companies was the health and safety of employees.



In a follow-up survey, NRV manufacturing and technology companies were asked to evaluate their business nearly two years after the initial survey. Follow-up results from the 2022 survey show that regional manufacturing and technology companies have performed strongly since the pandemic. Relative to pre-pandemic levels, the majority of firms —75% of manufacturing firms and 83% of technology firms— report maintaining or increasing the number of employees at their firm. Furthermore, firms in both sectors anticipate employment growth into the future. Most manufacturing firms (82%) report unfilled positions, such as purchasing agents, accountants, engineers, machine operators, technicians, and assemblers. Just over half of technology firms (56%) have unfilled positions, such as developers, engineers, administrators, and various business and operations managers. Manufacturing firms report workforce recruiting and retention to be their main concerns, while technology firms report employee morale and company culture to be their main concerns.

The COVID-19 pandemic has also accelerated existing trends and issues within the region, such as income inequity, housing instability, and changes in small business and retail. It has also presented new challenges such as supply chain shortages, significant unemployment, and social and physical isolation. The Action Plan presented in the next section focuses on addressing and coping with these trends and issues. The RES committee identified strategies, partners, and priority projects to address weaknesses and threats and capitalize on strengths and opportunities.



## Regional Economic Priorities

1. Support Business Development and Entrepreneurship
2. Preparation and Continued Support of Qualified, Available Workforce
3. Utilize Available Land and Expand Quality Infrastructure
4. Preserve and Promote the Natural and Cultural Resources in the Region
5. Encourage Business Friendly Governance and Organizational Representation

### 1.

#### Support Business Development and Entrepreneurship

The NRV has many thriving businesses that provide high-paying jobs and promote a diverse regional economy. The region must continue to demonstrate that it can offer facilities, transportation networks, cultural amenities, workforce resources, and support services to meet business needs and attract companies to locate within the region.

Fifty-one percent of the region's local good and service providers employ less than five (5) employees and 95% employ 50 or fewer employees. Despite their size, small businesses are essential to the regional economy and communities. These businesses offer crucial goods and services as well as jobs, economic growth, and financial stability for employees. Unfortunately, pandemic-related financial hardships have put tremendous stress on these enterprises and emphasized how critical the need is for comprehensive business assistance programs.

The Roanoke Regional Small Business Development Center (RRSBDC) is a resource to business owners in the region and assists them with technical training, best practices, and financial assistance. However, their service area covers both the Roanoke and New River Valleys, stretching their capacity thin. In 2021, the demand for their service was evident by much higher consultation rates than in previous years.

Additionally, local economic development offices and organizations such as Onward NRV have been working with industry partners to actively attract and retain high quality jobs, investment and talent in the region and to promote the economic vitality of the region.





## Priority 1 Strategies

*Strategy 1.1-* Provide a comprehensive array of support services for small business development and growth.

- a. Encourage micro and small business success in downtown and commercial districts, through revitalization and promotion of community individuality.
- b. Develop and support peer networks and events to bring together small businesses in similar industries, such as tourism/outdoor recreation, technology, and health.
- c. Coordinate and improve accessibility of counseling, technical assistance and financing resources offered to local business owners by local, regional, and state partners.

*Strategy 1.2-* Improve the region's ability to foster and retain fast-growing businesses in target sectors.

- a. Improve access to capital for high-growth firms through the development of angel investor groups and promoting partnerships between capital sources and fundable firms.
- b. Support the development of university technology commercialization and industry research partnerships, building on existing efforts in unmanned systems, health/medical technology, and cloud computing/internet/IT.
- c. Support and develop business incubator and technical resources targeted to firms with growth potential.

*Strategy 1.3-* Promote entrepreneurship and provide resources for NRV residents to start their own business.

- a. Support local entrepreneurship promotion initiatives, such as business plan competitions and youth entrepreneurship initiatives.
- b. Coordinate local incentives to encourage business development in targeted sectors that align with local economic development strategies, such as tourism, agribusiness, manufacturing support services, etc.
- c. Develop incubators, co-working, and maker spaces and other resources to allow low-cost options to support entrepreneurs through the start-up phase.

*Strategy 1.4-* Focus local and regional economic development marketing efforts on target industries and firms that build on the region's strengths.

- a. Assess and improve the ability of the region to meet the workforce, infrastructure, and facility requirements of firms in the region's target industry sectors and prioritize projects that address these needs (industrial sites, workforce initiative, green energy requirements, etc.).
- b. Coordinate and promote the technical expertise, research capabilities, and pipeline of skilled graduates that the region's community college and universities can provide to business and industry.
- c. Target recruitment to firms with significant supplier relationships to existing NRV firms and firms that can benefit existing regional assets, including foreign trade zone, interstate access, Commerce Park, university research, etc.
- d. Seek representation on state commissions and committees and the Go Virginia Region 2 Counsel.
- e. Provide input to state agencies from regional economic development organizations and NRVRC to ensure state policies and programs address local issues.
- f. Support police, fire, and medical operations throughout the region.
- g. Coordinate state's regional resources to expand the capacity and resources of local governments to implement desired economic development programs.

The region's higher education programs draw many qualified people to develop skills and gain qualifications. Although there is a promising pipeline for talent and the ability to train for many different careers, there is often a disconnect between employers' desired qualifications and the available skills of workers. The New River/Mount Rogers Workforce Development Board has been developing "career ladders" that work with industry leaders to identify various career paths within an industry and explore qualifications, degrees, and skills that employers seek for these positions.

While the region has a surplus of talent in some job sectors, other sectors struggle to recruit enough talent. For many years the region has experienced a decrease in skilled tradespersons. Across the state and nationwide, skilled tradespersons are aging, and efforts to recruit and retain qualified replacements have had limited success. Reasons for this include:

- Fairweather workers (willing to work in nice weather but will seek other employment during winter months)
- The stigma that trades do not produce a living wage
- New hires do not retain their position because of a lack of soft skills

A significant barrier to the region's workforce returning to work after COVID-19 has been the shortage of affordable childcare facilities and programs. Other services that workers struggle to access include healthcare and tuition assistance. Improving workers' access to critical services advances the ability of communities to attract and retain top-tier talent as well as foster better opportunities for the employees themselves.

### Priority 2 Strategies

*Strategy 2.1*- Align education and training programs with the current and future needs of the region's existing employers and target industry sectors.

- a. Establish partnerships between industry/business and all levels of education and provide students with more "real world" learning opportunities.
- b. Improve awareness of career options in local industries among K-12, community college, and university students and graduates.
- c. Develop a career pathways approach to ensure regional colleges and universities provide training, credentials, and degrees that allow workers to advance their careers in local industries.

*Strategy 2.2*- Establish a strong foundation for lifelong learning and career success for NRV residents.

- a. Ensure quality, affordable pre-school programs are available throughout the NRV.
- b. Ensure career counseling, technical education, and enrichment activities are available throughout the region to support K-12 students' plans and preparation for careers or post-secondary education.

*Strategy 2.3*- Increase the availability and accessibility of supporting services that NRV residents need to participate fully in the workforce.

- a. Increase the availability of quality, affordable childcare facilities for all areas of the NRV.
- b. Assure access to quality, affordable healthcare and wellness options for physical, mental, and social well-being and safety
- c. Coordinate resources to provide low-cost options or tuition assistance for residents seeking college



*Strategy 2.4-* Ensure the NRV is competitive in its efforts to attract and retain talented workers in the region's target industry sectors.

- a. Coordinate industry recruitment and economic development marketing efforts to address shortages of specific technical workers or skilled professionals that hamper growth in target industries.
- b. Implement projects that improve the quality of life and availability of housing and services to meet the needs of the region's current and future workforce.
- c. Encourage and promote work from home and telework opportunities to keep and attract remote talent within the region.

### 3.

## Utilize Available Land and Expand Quality Infrastructure

Land and infrastructure are essential commodities for thriving businesses. Transportation, broadband internet, available commercial and residential property, and alternative energy sources are some of the areas the region has prioritized.

### *Transportation*

Transportation is an essential factor influencing workforce and product availability and encourages the transfer of resources, goods, services, and consumers between the region and other locations worldwide. Interstate 81, US 460 and other secondary roads are critical corridors for truck freight [word] and commuter mobility throughout the region. Rideshare programs like RIDE Solutions support the reduction of single-occupancy vehicle commuting.

Passenger rail is expected to extend to the region within the next five years. Amtrak's Northeast Regional Service will extend operation to Christiansburg, VA. The addition of passenger rail in the NRV will connect the region to metropolitan areas such as New York, Philadelphia, and Washington D.C. which offers opportunities to expand visitorship and increase workforce connectivity.

### *Broadband*

The pandemic underscored the need for quality internet to conduct business, engage in education, and access goods and services. The region has also been working to bring quality high-speed internet regionwide. In 2021, the NRV received funding for multi-regional broadband project to address the gaps in affordable broadband access within the region. Other localized projects are also underway. It is estimated that by 2026 the entire NRV will have access to high-speed internet.

### *Available Property*

A continued barrier to business attraction and growth is the limited availability of industrial, commercial, and residential building stock. Intense demand is outstripping supply, and because of these shortages, the region is often passed over for other communities who can offer adequate employee housing and commercial space.

### *Alternative Energy*

Increasing utility costs and growing concerns around fossil fuel consumption and climate change has led many localities and business leaders to pursue alternative energy options. While fossil fuels still comprise most of the energy usage, alternative energy solutions such as solar, wind, and geothermal energy generation offer a way for households and communities to reduce emissions and overall energy costs.





## Priority 3 Strategies

*Strategy 3.1* - Expand transportation options to meet the needs of businesses and residents.

- a. Develop and expand regional transit systems, rideshare programs, and other initiatives that connect population centers to employment centers to improve access for rural residents.
- b. Promote land-use policies that maximize the opportunities of regional access to transportation networks, including interstates and major highways, freight rail, and airports.
- c. Promote and support the development of a passenger rail station in the NRV.
- d. Expand the regional walking and biking trails, bike lanes, and pedestrian safety improvements.

*Strategy 3.2* - Identify opportunities to expand and improve the region's high-speed internet available to residents and offer services to meet the needs of households and businesses within the NRV.

- a. Encourage the development of broadband networks in unserved rural areas and improve the capacity of broadband connections in underserved communities.
- b. Support local service providers' efforts to bring fiber to the home.
- c. Encourage the development of network redundancy around critical services (emergency services, health care facilities, schools, government buildings, etc.) to be prepared for emergency and disaster situations.
- d. Retrofit historic buildings to provide improved broadband options.

*Strategy 3.3* - Develop and maintain adequate and affordable housing stock within the region.

- a. Develop and encourage youth programs that offer on-the-job training in construction and other related skilled trades (electricians, HVAC technicians, plumbers, masons, etc.) related to the housing industry.
- b. Reinvestment in housing stock to provide renovation and retrofitting to older homes.
- c. Investigate programs that establish regional purchasing power for building materials to reduce building material costs.
- d. Business support for construction firms to improve business practices and cash flow.

*Strategy 3.4* - Develop and maintain available sites and buildings to meet the needs of industrial and commercial users.

- a. Incentivize rehabilitation of deteriorating structures in historic downtown districts and encourage mixed-use development in growth areas and downtown districts.
- b. Inventory and assess vacant industrial and commercial properties, identify appropriate uses for the buildings and related retrofitting needs.
- c. Promote and support shovel-ready mid and large-sized industrial sites projects.
- d. Promote and support building energy efficiency through efforts to increase demand for these features through public education and valuation for energy efficiency improvements.

*Strategy 3.5* - Explore and implement alternative energy options within the region.

- a. Promote and support the ability of government, business, residents to invest in alternative renewable energy sources and infrastructure.
- b. Education programs to inform citizens about options and benefits of alternative energy for residents.
- c. Promote the NRV's alternative energy efforts as an asset for regional attraction.

## 4.

### Preserve & Promote the Natural and Cultural Resources in the Region

The NRV has rich natural and cultural resources that shape the identity of each locality and offer many opportunities for the region's economy. These options include raw material production, outdoor recreation and other tourism opportunities, and rich cultural history to provide a unique place to live and work. During the COVID-19 pandemic, outdoor recreation amenities gave communities both continued economic development opportunities and a means for safer social interaction.

#### Priority 4 Strategies

*Strategy 4.1* - Preserve the NRV's natural and historic assets to protect the character and quality of the regional environment.

- a. Support and encourage the continuation of family farms through efforts to increase the market for local agricultural products, including farmers markets, regional aggregation facilities, and "farm to school" programs.
- b. Utilize tourism initiatives to preserve open spaces, historic sites, and vital natural attractions with local non-profits, historical societies, conservation groups, etc.
- c. Coordinate conservation, outdoor recreation, and tourism initiatives related to the New River within the region and neighboring regions.
- d. Improve land use planning and practices to preserve the region's rural character and encourage development in existing population and employment centers.

*Strategy 4.2* - Coordinate marketing and promotion campaigns to create a consistent brand and message for the NRV.

- a. Explore options to provide regional support and coordination for tourism promotion campaigns of the county, city, and town destination marketing organizations.
- b. Leverage state and regional tourism and economic development marketing programs aligned with NRV marketing initiatives.
- c. Identify, develop, and package the region's historical and cultural assets, arts natural features, outdoor recreation amenities, and events to support external marketing.



## 5.

### Encourage Business Friendly Governance & Organizational Representation

Partnerships between the public and private sectors are key to the success of many of the region's initiatives. Stakeholders can capitalize on regional strengths and opportunities and improve regional weaknesses and threats by working together.

Regional collaboration proved an effective tool for navigating the pandemic. Multi-disciplinary groups of local government representatives, businesses, first responders, and other volunteers worked together to limit disease transmission, hold vaccination clinics, and organize business support and assistance. Utilizing these relationships, regional and local stakeholders can continue to tackle issues that face the region.

#### Priority 5 Strategies

*Strategy 5.1* - Promote a business-friendly environment through governments cooperating with businesses at the local level and advocating for them at the state and federal levels.

- a. Seek representation on state commissions and committees and the Go Virginia Region 2 Counsel.
- b. Provide input to state agencies from regional economic development organizations and NRVRC to ensure state policies and programs address local issues.
- c. Support police, fire, and medical operations throughout the region.
- d. Coordinate state's regional resources to expand the capacity and resources of local governments to implement desired economic development programs.

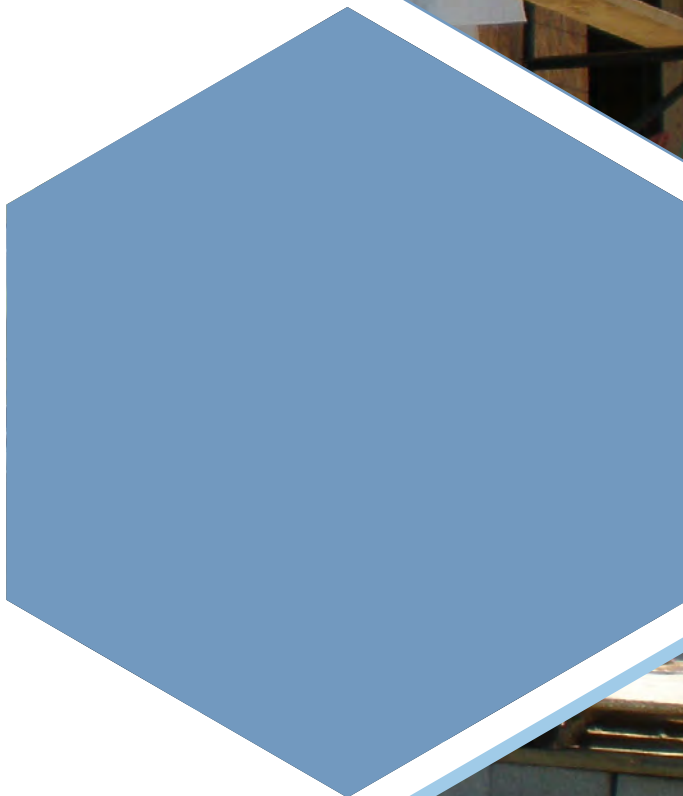
*Strategy 5.2* - Develop and maintain partnerships among organizations, educational institutions, and government entities.

- a. Build relationships between groups to collaborate to facilitate the exchange of information to benefit the region.
- b. Collaborate with multi-disciplinary partners to develop strategies and tackle priority regional projects.
- c. Coordinate events that foster cross-organizational relationships.



# EVALUATION FRAMEWORK

The RES committee and the NRVRC Board members reviewed and updated the project evaluation criteria. These criteria reflect RES priorities and strategies and are used to measure the relevancy of a project with the regional strategy. Projects are evaluated on project readiness and priority alignment, economic competitiveness, and regional alignment.







2022



# TOP PROJECTS

**1 Development of Broadband Infrastructure and Internet Availability.** Implement recommendations of studies in local jurisdictions (Montgomery, Pulaski, Giles). NRV will continue to pursue additional funds for underserved areas.

**Estimated Funding:** \$68,000,000 **Target Date:** 2022-2024

**Responsible Agency:** Private Internet Service Providers and NRV localities

**2 The Future of Transportation and Logistics.** Virginia Tech leads regional coalitions that aims to support the local transportation and logistics cluster and accelerate the adoption of electric and automated (uncrewed) vehicles. The coalition plans to build upon its existing strengths in vehicle manufacturing, digital technology R&D, and vehicle test and evaluation. The coalition proposes to support this cluster through three distinct projects providing more accessible technology testbeds and networks for tech transfer, business development support, and talent development services.

**Estimated Funding:** \$24,000,000 **Target Date:** 2022-2024

**Responsible Agency:** Virginia Tech and NRV localities

**3 Provide technical assistance services to supply chain firms of regional manufacturers.** Engage university experts and industrial consultants to provide product testing/prototyping, market analysis, process improvement, and other technical assistance services to support the competitiveness of suppliers to large regional manufacturers.

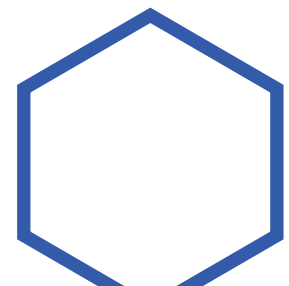
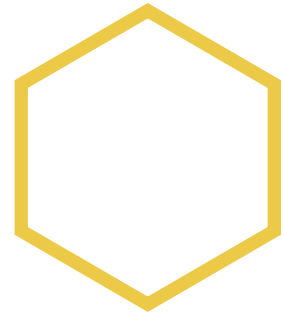
**Estimated Funding:** \$6,000,000 **Target Date:** 2022-2024

**Responsible Agency:** Onward NRV, Virginia Tech, local economic development, private business

**4 Implement 'sector strategies' focus for workforce development programs to meet needs in target industry sectors.** Develop relationships between regional businesses and education, economic development, and related stakeholder organizations to provide services that ensure success of these industries in the region. Enhance integrated 'career pathways' workforce curriculum to develop workforce skills that address needs of targeted industry sectors, especially manufacturing, IT, and healthcare.

**Estimated Funding:** \$25,000,000 **Target Date:** 2022-2026

**Responsible Agency:** NRMW WDB, Education providers, local industries





**5 Manage, promote and expand local and regional revolving loan fund programs.** Deploy RLFs to small businesses and entrepreneurs across the region. Secure funds to recapitalize the loan fund to target scale up opportunities and emergent business sectors.

**6 Commercial District Revitalization efforts.** Encourage micro and small business success in downtown and commercial districts, through revitalization and promotions of community individuality, redevelopment of blighted properties, and small business support services.

**7 Support of local agriculture, growers, and producers.** Through business development services, networking and mentoring, local farmers and agriculture producers can expand business opportunities in the food/beverage and small-scale manufacturing industries to increase production, profitability, and access to healthy foods.

**8 Promote and coordinate the development of a New River Valley passenger rail station.** In conjunction with the Virginia Passenger Rail Authority and the New River Valley Passenger Rail Station Authority, coordinate state and private stakeholders to pursue development of this passenger service from Roanoke to Christiansburg.

**9 New River Water Trail Expansion Project.** Support regional and local efforts to develop outdoor recreation tourism amenities related to the New River and other natural resources, such as boat ramps and access, signage, marketing, education, safety, stewardship and other recreation supportive projects.

**Estimated Funding:** \$100,000 **Target Date:** 2022-2024

**Responsible Agency:** NRVRC, local economic development

**Estimated Funding:** \$10,000,000 **Target Date:** 2022-2026

**Responsible Agency:** NRVRC, NRV localities, RRSBDC

**Estimated Funding:** \$100,000 **Target Date:** 2023-2024

**Responsible Agency:** Cooperative Extension office, local economic developers, Thrive network, farmers markets, RRSBDC

**Estimated Funding:** \$4,500,000 **Target Date:** 2025

**Responsible Agency:** NRV localities, Higher Ed, State Agencies, Public/Private Railroad Companies, NRVRC

**Estimated Funding:** \$2,500,00 **Target Date:** 2022-2026

**Responsible Agency:** NRVRC, NRV localities, New River Watershed Roundtable, National Park Service, VA Dept of Wildlife Resources, Friends of New River, local DMOs



# 10

## **Industrial Site development and upgrades.**

Site grading, pad site development, shell building construction and other infrastructure upgrades to the region's industrial parks and sites.

**Estimated Funding:** \$15,000,000 **Target Date:** 2022-2026

**Responsible Agency:** Virginia's First RIFA, local economic development

# 11

**Housing Production.** Development of a wider range of homeowners opportunities and rental; development of greenfield sites for housing.

**Estimated Funding:** \$100,000,000 **Target Date:** 2022-2026

**Responsible Agency:** Private and non-profit developers, NRV localities, NRV Home Consortium

# 12

**Blockchain Ecosystem Catalyst.** Virginia Tech will develop and implement academic programming, professional talent development, developing industry relationships, and launching an online resource portal for blockchain startups and professionals. The program is designed to encourage entrepreneurship and commercialization of blockchain-related technologies and bolster existing IT pipelines around blockchain systems.

**Estimated Funding:** \$500,000 **Target Date:** 2022-2023

**Responsible Agency:** Virginia Tech; private industry

# 13

**Bio-medical/life sciences expansion.** The Virginia Tech Corporate Research Center in partnership with the city of Roanoke, Montgomery County, and Johnson & Johnson JLABS, will support a three-prong approach to grow the region's health and life science cluster. The project will pilot a shared lab facility in Blacksburg at the VTCRC to meet the demand from small, early-stage companies, many of which are spinoffs from Virginia Tech and/or alumni of the Regional Accelerator & Mentoring Program (RAMP).

**Estimated Funding:** \$600,000 **Target Date:** 2022-2023

**Responsible Agency:** Virginia Tech, private industry, Montgomery County, RRSBDC

# 14

**Valley to Valley Trail Study.** Perform analysis combined with consensus building to result in a recommended alignment that will connect the Roanoke River Greenway to the New River Trail while connecting to other recreational facilities in the region such as the Huckleberry Trail in Christiansburg.

**Estimated Funding:** \$100,000 **Target Date:** 2022-2024

**Responsible Agency:** VDOT, NRVRC, NRVMPD







# Local Project List



Description	RES Goal	Area	Estimated Cost	Responsible Agency	Estimated Construction Date
Preparation of newly graded building sites at NRV Commerce Park. Site readiness to move Lot J (120 acres) from Tier 4 to Tier 5.	Goal 3	NRV	\$728,000.00	Virginia's First Regional Industrial Facilities Authority	2023
Development of Broadband Infrastructure and Internet Availability Implement recommendations of studies in local jurisdictions ( Montgomery, Pulaski). NRV will continue to pursue additional funds for underserved areas.	Goal 3	NRV	\$68,000,000.00	Private Internet Service Providers, APCO, and NRV Localities	2022-2024
Implement 'sector strategies focus for workforce development programs to meet needs in target industry sectors. Develop relationships between regional businesses and education, economic develop, and related stakeholder organizations to provide services that ensure success of these industries in the region. Enhance integrated 'career pathways' workforce curriculum to develop workforce skills that address needs of targeted industry sectors, especially manufacturing, IT and healthcare.	Goal 2	NRV	\$25,000,000.00	NRMR-WDB, Educational Providers, Local Industry	2022-2024
Manage, promote, and expand the NRV Revolving Loan Fund deploy funds to small businesses and entrepreneurs across the region. Secure funds to recapitalize the loan fund to target scale up opportunities and emergent business sectors.	Goal 1	NRV	\$100,000.00	NRVRC, NRVRLF Committee	2023
Promote and coordinate the development of a New River Valley passenger rail station. In conjunction with the Virginia Passenger Rail Authority and the New River Valley Passenger Rail Station Authority, coordinate state and private stakeholders to pursue development of this service by 2025.	Goal 3	NRV	\$4,500,000.00	NRV Localities, Higher ED, State Agencies, Public/Private Railroad Companies, NRVRC	2025
Coordinate Regional Destination Marketing Organizations (DMO). Explore options to increase coordination of regional DMOs and tourism promotion initiatives, and support local tourism marketing campaigns to promote New River Valley communities as a tourist destination, and increase visitor spending. Upgrade regional tourism website.	Goal 4	NRV	\$100,000.00	NRV Localities, Tourism Offices, NRVRC	2024
New River Watershed Roundtable. Convene regional partners and act as a forum for information and knowledge of the New River. Coordinate environmental stewardship related to the New River as an identity, source of outdoor recreation and economic opportunity, as well as a public health amenity. Continue regional coordination of river clean-up events to preserve the water quality and condition of the New River.	Goal 4	NRV	\$25,000.00	NRVRC, local governments, VA Dept. of Environmental Quality ( DEQ)	
New River Water Trail Expansion Project. Support regional and local efforts to develop outdoor recreation tourism amenities related to the New River and other natural resources, such as boat ramps and access, signage, marketing, education, safety, stewardship and other recreation supportive projects.	Goal 4	NRV	\$2,500,000.00	NRVRC, local governments, Norfolk Southern	2022

Coordinate marketing and business support efforts for arts and cultural amenities in the New River Valley. Promote and support the development of arts and cultural-related events and institutions through targeted incentives and support for arts-related development. Coordinate with Friends of Southwest Virginia, Crooked Road, 'Round the Mountain and local arts-based non-profits.	Goal 4	NRV	\$300,000.00	Localities, civic groups, business groups	
Commercial District Revitalization efforts. Encourage micro and small business success in downtown and commercial districts, through revitalization and promotions of community individuality, redevelopment of blighted properties, and small business support services	Goal 1	NRV	\$100,000.00	NRVRC, Participating Towns	
Provide technical assistance services to supply chain firms of regional manufacturers Engage university experts and industrial consultants to provide product testing/prototyping, market analysis, process improvement, and other technical assistance services to support the competitiveness of suppliers to large regional manufacturers	Goal 1	NRV	\$6,000,000.00	US EDA, VT, Onward NRV, Local Economic Developers, Private Business	2023
Target Industry Business Development Program Develop educational program through the community college and university that support the development and/or recruitment of small businesses/industries in regional target sectors, including advanced manufacturing, IT/cybersecurity, life sciences, and food and beverage processing.	Goal 1	NRV		Virginia Tech, Radford University, NRCC, School Divisions, Onward NRV	
Maintain updated Regional Housing Study Assess regional housing market annually and update local and regional strategies to address housing market needs	Goal 3	NRV		NRVRC	Ongoing
Develop regional 'small scale manufacturing' capability. Creation of a regional maker space and coordination of regional fabricators to support prototyping and small-run manufacturing for entrepreneurs	Goal 1	NRV	\$1,000,000.00		
Create utility standards for service providers to follow while coordinating digging between localities and service providers to install conduits or other utilities	Goal 3	NRV		APCO, PSAs, Internet Service Providers, Local Governments	
Explore the creation of a Regional Recreation Authority to oversee and manage multi-jurisdiction trails, including water trails	Goal 4	NRV		Localities, Civic Groups, NRVRC, Educational Institutes	2025
Valley to Valley Trail Study Perform analysis combined with consensus building to result in a recommended alignment that will connect the Roanoke River Greenway to the New River Trail while connecting to other recreational facilities in the region such as the Huckleberry Trail in Christiansburg.	Goal 2	NRV		VDOT, NRVRC, NRVMPD	2022
Interstate-81 interchange improvements Exits 89,94,98,105,114.	Goal 3	NRV		VDOT	2020
Route 100 widening between Pulaski County and Giles County.	Goal 3	NRV		VDOT	2022
Create Regional Revolving Loan Fund for Energy Audits and Retrofits Fund for NRV businesses and residents.	Goal 3	NRV		NRVRC	
Support Carpooling Efforts/Initiatives throughout the New River Valley Support the expansion and marketing of Ride Solutions while exploring potential for carpooling app	Goal 3	NRV			
Create Network of Growers and Producers in the region linking NRV farmers to markets to increase profitability.	Goal 1	NRV		Thrive Network, Farmers Markets, Eat Work Grow	
Support for local craft brewery, winery, and distillery business growth marketing and business development support for these businesses' growth.	Goal 1	NRV		NRV Economic Developers, Local DMOs	2024
Centralize marketing of energy efficiency options create a "one-stop-shop" where people can evaluate typical "payback" on upgrades, find a qualified energy auditor/retrofitter, navigate various financing options.	Goal 3	NRV		NRVRC, Localities	
Multi-Jurisdictional Trails: used as both a tourism asset and an alternative/green method of transportation.	Goal 3	NRV	\$10,000,000.00	NRVRC, Localities, Education Institutions, civic groups	2018
Develop and implement a program to support small family farms using a trade collective and professional development model similar to "Cultivating Success".	Goal 1	NRV		Local Economic Developers, Cooperative Extension, Sustain Floyd, Work Eat Grow	2026
Scenic Byway Designation study- Look at Route 8 (Floyd) and Route 460 (Elliston) (Pre-concept Phase)	Goal 4	NRV			
Developing a Destination for Talent Virginia Tech will be creating regional hubs to help connect local employers, students, Virginia Tech faculty, and economic development professionals. This program will create a pipeline of talent from Virginia Tech to employers in the region's identified priority clusters through an internship program, and facilitate opportunities for Virginia Tech faculty to collaborate with employers and interns on specific tech transfer projects.	Goal 1	NRV	\$773,000.00	Virginia Tech, Onward NRV	
Classrooms to Careers Classrooms to Careers will connect teachers and students to local Information Technology (IT) businesses, raising students' awareness of IT career opportunities in the New River Valley (NRV) and preparing them for the further education and training needed to pursue those opportunities successfully.	Goal 2	NRV	\$411,000.00	NR-MR WDB, Regional Public School Systems, NRCC, Radford University, Virginia Tech	

Blockchain Ecosystem Catalyst Virginia Tech will develop and implement the Blockchain Ecosystem Catalyst (BEC) program through four areas: 1) academic programming, 2) professional development, 3) developing industry relationships, and 4) launching an online resource portal for blockchain startups and professionals. The BEC program will support talent development by creating and supporting new curricula for regional higher education and midcareer professionals that bolster and widen existing IT pipelines around blockchain/distributed ledger systems. The program is also designed to encourage entrepreneurship and commercialization of blockchain-related technologies.	Goal 2	NRV	\$500,000.00	Virginia Tech	
Automated Vehicles Virginia Tech leads a coalition in the Southern and Southwest Virginia region that aims to support the local transportation and logistics cluster and accelerate the adoption of electric and automated vehicles. The coalition plans to build upon its existing strengths in vehicle manufacturing, digital technology R&D, and vehicle test and evaluation. The coalition proposes to support this cluster through three distinct projects providing more accessible technology testbeds and networks for tech transfer, business development support, and talent development services. If provided an implementation grant, the coalition aims to catalyze regional economic growth by aligning regional assets, accelerating the adoption of critical vehicle technologies, and achieving global prominence in automated electric delivery.	Goal 1	NRV	\$24,000,000.00	Virginia Tech	2022
Huckleberry Trail Extension Assist in the construction of the Huckleberry Trail extension from Prices Fork to Glade Road. Grading, site amenities, and surfacing are needed.	Goal 4	Blacksburg	\$100,000.00	Town of Blacksburg, Friend of the Huckleberry Trail	2018
Housing Development - affordable multi-tenant development	Goal 3	Blacksburg		Private industry, NRV HOME Consortium	ongoing
Signature Park Development Phase I includes four full-sized rectangular fields, two picnic pavilions, a splash pad, a small and large dog park, an inclusive playground, an adult fitness zone, a challenge course, nearly two miles of trails, and green space for passive recreation.	Goal 2	Christiansburg	\$18,000,000.00	Town of Christiansburg	2022
Farmers' Market Structures - New permanent structure, ARC funded	Goal 1	Christiansburg	\$275,000.00	Town of Christiansburg	2024
Phase III of the Downtown Enhancement Project N. Franklin Street-new sidewalks, planting, paving, Main to Depot intersection improvements.	Goal 1	Christiansburg		Town of Christiansburg	2025
Christiansburg Institute - Cultural Experience, Cultural Learning Curriculum, Oral History, and Site Preservation.	Goal 4	Christiansburg		Christiansburg Institute	2027
N. Franklin St. - Peppers Ferry Road Connector Route Phase I Not in draft SYIP - Smart Scale project	Goal 3	Christiansburg	\$12,004,000.00	VDOT, Town of Christiansburg	2027
N. Franklin St. - Peppers Ferry Road Connector Route Phase II Not in draft SYIP - Smart Scale project	Goal 3	Christiansburg	\$12,000,000.00	VDOT, Town of Christiansburg	2029
Public Works Complex. Moving current complex out of the floodplain	Goal 3	Christiansburg	\$10,000,000.00	Town Christiansburg	2027
Upgrade of Wastewater Plant to accommodate 2 million gallons more per day.	Goal 3	Christiansburg		Town of Christiansburg	
Future Emergency Services Station (location TBD)	Goal 2	Christiansburg	\$6,000,000.00	Town of Christiansburg	2026
Drain improvement-College St. area	Goal 3	Christiansburg		Christiansburg Public Works	
Marketplace redevelopment-housing	Goal 3	Christiansburg		Private industry, Town of Christiansburg	
Clifton Town Center - mix of commercial and residential along Peppers Ferry Road	Goal 3	Christiansburg		Private industry, Town of Christiansburg	
Phase IIb Development of Floyd Regional Commerce Center Develop building pads on Lots 1 and 2 (51 acres); have funds to do road access and utility extension.	Goal 3	Floyd	\$4,000,000.00	Floyd County, Floyd County EDA	2023
Developing Lots 4 and Lot 8 at the Floyd Regional Commerce Center Site pad/grading work to get these sites ready for business location	Goal 3	Floyd	\$1,500,000.00	Floyd County, Floyd County EDA	2022
Constructing Shell building on Lot 8 Construction of a building in the Floyd Regional Commerce Center. The building will be designed to be able to serve more than one tenant.	Goal 3	Floyd	\$6,050,000.00	Floyd County, Floyd County EDA	2021
Marketing Floyd Growth Center Phase 2 of Regional Commerce Center. Additional funding to continue into 2022	Goal 1	Floyd	\$100,000.00	Floyd County	2022
Route 8 Improvements Road Improvements on Route 8 between I-81 and Floyd Town	Goal 3	Floyd	\$10,000,000.00	VDOT	2026
Floyd County EDA Revolving Loan Fund. Expand revolving loan pool as all funds currently loaned out due to high demand.	Goal 1	Floyd	\$80,000.00	Floyd County EDA	Ongoing
Trails for Floyd (pedestrian, biking, and hiking) Extension of trail corridors from the town to the county as outlined in the comprehensive plan.	Goal 4	Floyd	\$5,000,000.00	Floyd County, Floyd County EDA, Floyd County Tourism	
Stream Gauge and Rain Gauges for Hazard Mitigation Floyd County's Little River Watershed experienced a significant flash flood in 2015 with more than 25 houses destroyed or significantly damaged. There are no stream gauges in this area and no real-time rain gauges. These are needed to protect lives during flash flooding.	Goal 3	Floyd	\$10,000.00	Floyd County	2023

Floyd County Community Resource Hub - One-stop-shop in Floyd that would enable citizens to access needed services (concept phase)	Goal 5	Floyd		Floyd County	2025
Engineering Studies on Extending Water and Sewer to areas of Floyd Co. Determine priority areas for extension of public water and sewer, and begin extending system. Need to protect recharge and well-head areas.	Goal 3	Floyd	\$1,500,000.00	Floyd County	2021
Improving Access to the Floyd Regional Commerce Center from Route 8 Remove sharp turns to improve truck access.	Goal 3	Floyd	\$800,000.00	Floyd County, Floyd County EDA, VDOT	2023
Expansion of the Floyd Innovation Center – pursuing planning funding to develop masterplan for more expansion and development	Goal 1	Floyd	\$200,000.00	Floyd County EDA	2023
Loan funding for farming, food and beverage (concept)	Goal 1	Floyd			
Building renovation and mixed development utilizing brownfields funding, historic tax credits to encourage private investment	Goal 3	Floyd		Floyd Town, and Floyd County	Ongoing
Floyd County-Solid waste & recycling (convenience)	Goal 3	Floyd			
Housing Projects- development of a wider range of homeowners opportunities and rental, development of greenfield site for housing.	Goal 3	Floyd		Private Industry	Ongoing
Habitat for Humanity Homeownership-Construction of 7 townhouses build in Habitat model	Goal 3	Floyd		Floyd County, Habitat for Humanity	2022
Scattered Site Housing Rehabilitation- improvements to 12 homes in the county	Goal 3	Floyd	\$1,000,000.00	Floyd County	2023
Phlegar House Restoration Facility in great disrepair. If restored, it could be the trail head in the Floyd Regional Commerce Center Greenway. (concept phase).	Goal 4	Floyd	\$500,000.00	Floyd County Historical Preservation Trust, Floyd County EDA	2023
Floyd Public Transit Study - viability of public transit in county/town	Goal 3	Floyd (town)	\$25,000.00	Floyd town	2021
Ongoing public improvements streetscape, trails, building improvements, parking improvements, wayfinding study	Goal 3	Floyd (town)		Floyd town	ongoing
Eggleston Water Extension Phase 2-Extend water service to 160 residencies	Goal 3	Giles	\$1,400,000.00	Giles County	2026
Route 635 Water-Extension provide public water to approximately 16U residents in the Big Stony Community of Giles County	Goal 3	Giles	\$3,000,000.00	Giles County	2026
Glendennin Water extension-provide public water to approximately 5U residents in the Glendennin community of Giles County	Goal 3	Giles	\$2,000,000.00	Giles County	2024
Creation of industrial shell building- 30,000 SqFt.	Goal 1	Giles	\$11,000,000.00	Giles County IDA	2024
Giles County Trails Center - at Mountain Lake Lodge and connection to the Appalachian Trail	Goal 4	Giles		Giles County, Mountain Lake Hotel	
Housing Production- development of 240 houses and house lots	Goal 3	Giles		Giles County, Private Developer	2022
Public Transportation Connections to Blacksburg, Virginia Tech, and other major employment centers. Specific projects in local transit plans and 2016 Regional Transit Study.	Goal 2	Giles	\$2,000,000.00	Giles County, NRV MPD (data hub)	2018
Route 8 Widening Project -widening Route 8 from the Montgomery and Floyd County line to the town of Christiansburg	Goal 3	Montgomery		VDOT	
Expansion of Falling Branch Industrial Park Phase II, Lot 2 -Land is ready for water, sewer, and road improvements	Goal 1	Montgomery		Montgomery County EDA	2022
Trail Around Falling Branch Corporate Park Phase I - Status Conceptual To develop a walking trail around Falling Branch Corporate Park.	Goal 2	Montgomery		Town of Christiansburg	2023
Housing Development significant housing construction (up to 1000 plots) along Prices Fork Road - private development. Will need update on road and traffic study from MPD.	Goal 3	Montgomery		Montgomery County, Blacksburg, VDOT	
Project Eagle. The Virginia Tech Corporate Research Center (VTCRC), a wholly-owned subsidiary of the Virginia Tech Foundation (VTF), in partnership with the city of Roanoke, Montgomery County, and Johnson & Johnson JLABS, will support a three-prong approach to grow the region's health and life science cluster. Project Eagle+ will pilot a shared lab facility in Blacksburg at the VTCRC to meet the demand from small, early-stage companies, many of which are spinoffs from Virginia Tech and/or alumni of the Regional Accelerator & Mentoring Program (RAMP).	Goal 1	Montgomery	\$600,000.00	Virginia Tech	
Upgrades and improvements at Mill Creek Nature Park - improve access, upgrades to parking area, restroom facility (water/sewer). Additional support from Virginia Outdoor Foundation	Goal 4	Narrows	\$15,000.00	Town of Narrows	2022
Architectural study for upgrade/replacement of Narrows Volunteer Fire Department equipment building (continuing)	Goal 5	Narrows	\$15,000.00	Town of Narrows, Fire Department	2022-2024
Downtown improvements. Façade and infrastructure improvements to encourage visitors and business development.	Goal 1	Narrows	\$1,000,000.00	Town of Narrows, Giles County, NRVRC	2018-2023
Replace existing collection system piping and upgrade wastewater plan and RBC system	Goal 3	Narrows	\$1,500,000.00	Narrows, Giles County, NRVRC	2018-2023
Sewer repair and replacement	Goal 3	Narrows	\$700,000.00	Town of Narrows	2022-2023
Water Meter Replacement	Goal 3	Narrows	\$500,000.00	Town of Narrows	2022-2023

Water Line PER for upgrades.	Goal 3	Narrows		Town of Narrows	2023-2025
Upgrades to HVAC at Community Center and library	Goal 2	Narrows		Town of Narrows	2022
EMS/Ambulance Service offered by Narrows Fire Department	Goal 2	Narrows		Narrows Fire Department	2023-2025
Pearisburg Wastewater Treatment Plant UVA Project – Replace chlorine gas disinfection with UVA disinfection to eliminate safety concern with current treatment method.	Goal 3	Pearisburg	\$150,000.00	Town of Pearisburg	2018
Old Town Shop Property Redevelopment-Adaptive reuse of former public works building and property.	Goal 1	Pearisburg		Town of Pearisburg	2018
Community Center Renovation of Old School for Community Center - Including new electrical, mechanical and plumbing	Goal 2	Pearisburg	\$2,000,000.00	Town of Pearisburg	2020
Claremont School Redevelopment-housing 52 units (affordable units Landmark Development)	Goal 3	Pulaski		Private Developer, Pulaski County	2023
Pulaski Middle-150 apartments market rate (Eschelon Development)	Goal 3	Pulaski		Pulaski County, Private Developer	2024
Green Government approach- Sol Smart gold standard, development of 3rd largest solar farm on the East Coast- 3000 acres: hydro dam; wind farm; methane conversion at landfill.	Goal 3	Pulaski		Pulaski County, Sol Smart, Private Developer	2024
Launch small business solutions department at the County – Pulaski County Innovation Center – transition to an incubator – properties manager which is to support small business and entrepreneurship	Goal 1	Pulaski		Virginia's First Regional Industrial Facilities Authority, Pulaski County	2021
Expansion of County Tourism Department- assistance to tourism related/hospitality business	Goal 1	Pulaski		Pulaski County Tourism	2021
State Trail Welcome Center-Draper Cottage	Goal 4	Pulaski		VTC/State Park Collaboration	
Transition County Welcome Center into Sale Center	Goal 1	Pulaski		Pulaski County	
Housing Development 498 units Countryside Landing – behind the middle school (near Dublin) already building homes; High Bridge (152 units – near innovation center – start soon)	Goal 3	Pulaski		Pulaski County, Private Developer	ongoing
New River Trail Extension	Goal 4	Pulaski	\$5,000,000.00	VDOT,Pulaski County	
Rt. 99 Water/Sewer Extension Extend water and sewer lines to Exit 94, to encourage commercial development.	Goal 3	Pulaski	\$1,500,000.00	Pulaski County, Town of Pulaski	
Housing Rehabilitation and Blight Remediation - address housing concerns for low to moderate income residents as well as remove slum & blight issues in residential neighborhoods	Goal 3	Pulaski (town)	\$1,250,000.00	Town of Pulaski	2020
Continue Blight Elimination Program - The Town reenacted vacant building registry and enforcing building maintenance codes	Goal 3	Pulaski (town)	\$200,000.00	Town of Pulaski	ongoing
Bicycle Lane and Trail Improvements Improving bike accessibility for critical pathways throughout the Town.	Goal 2	Pulaski (town)	\$1,000,000.00	Town of Pulaski	2023
Recreational Amenities (Skate Park)	Goal 2	Pulaski (town)	\$221,000.00	Town of Pulaski	2023
Recreation amenities - Mountain Bike Park (8 acres of variety of skills – right off I-81 & New River Trail)	Goal 2	Pulaski (town)		Town of Pulaski	2022
Recreation amenities – Municipal splash pad	Goal 2	Pulaski (town)		Town of Pulaski	2023
Derelict Building Redevelopment – Downtown Brewery in old Foundry Building	Goal 1	Pulaski (town)	\$2,000,000.00	Pulaski Town Redevelopment & Housing Authority	2023
Planning and Imagining the redevelopment of Pulaski Furniture (pre-concept phase)	Goal 1	Pulaski (town)			Ongoing
Convert Main Street into Two-Way Street	Goal 3	Pulaski (town)		Pulaski Town, VDOT	
Hotel Study-Looking at a building Downtown as possibility	Goal 1	Pulaski (town)			
Radford Village Water Line Replacement - 3,225 linear feet of 6" main water line would be replaced with an 8" service throughout the Radford Village residential area improving service reliability and water flow to forty homes.	Goal 3	Radford	\$117,500.00	City of Radford	2023
Wildwood Park Entrance Improvement- Improve Park entrance with parking facilities, a kiosk, pergola, new gate, and interpretive exhibits.	Goal 4	Radford	\$150,000.00	City of Radford	2023
University Drive Bridge - Improvements and repairs needed to the 25 year old University Drive Bridge which includes deck repairs, waterproofing, painting, fencing, and sidewalk repairs and corrosion maintenance.	Goal 3	Radford	\$531,000.00	City of Radford	2022
Amphitheater Planning, design & construction, 200 seats & stage	Goal 2	Radford		City of Radford, Radford University	2023
High Meadows Development-Improve the water system to include line work and a water tank	Goal 3	Radford	\$806,000.00	City of Radford	2025
East Main Street – improvements sidewalks, lights, 3rd avenue parking lot Implement recommendations from the planning study	Goal 1	Radford	\$3,000,000.00	City of Radford, Radford University, NRVRC	2023

# Project Evaluation Criteria 2022



The following project evaluation criteria used to rank projects that localities submitted for inclusion in the RES. Projects are ranked to evaluate readiness and competitiveness of regional as they align with the US Economic Development Administration's priorities as well as other funding sources, should a project seek funding from US EDA or other sources. This Ranking method is used to determine the region's Top 10+4 Projects.

## Tier 1: Project Readiness and RES Goal Alignment

The following criteria ranked all RES projects. These criteria reflect RES goals and objectives and used to rank all submitted RES projects. Tier 1 evaluation reanks projects based on ability to address RES priorities and readiness for implementation.

### 1. Does the project address one or more RES Goals? (2 pts each)

Support small business development and entrepreneurship  
Preparation and continued support of qualified, available workforce  
Available land and quality infrastructure

Preservation of natural and cultural resources  
Business-friendly governance and representation

### 2. What is the regional impact of the proposed project?

Region-wide or Multi-regional impact (8 pts)  
Two or Three Jurisdictions participating or impacted (2 pts)

Four or five jurisdictions participating or impacted (4 pts)  
One jurisdiction participating or impacted (1 pt)

### 3. Does the proposed project have jurisdictional commitment?

Yes (8 pts)  
No (0 pts)

Unknown (1 pt)

### 4. Is there a project plan available for the project?

Final plans available (4 pts)  
Preliminary plans available (2 pts)

No plans exist (0 pts)  
Unknown (1 pt)

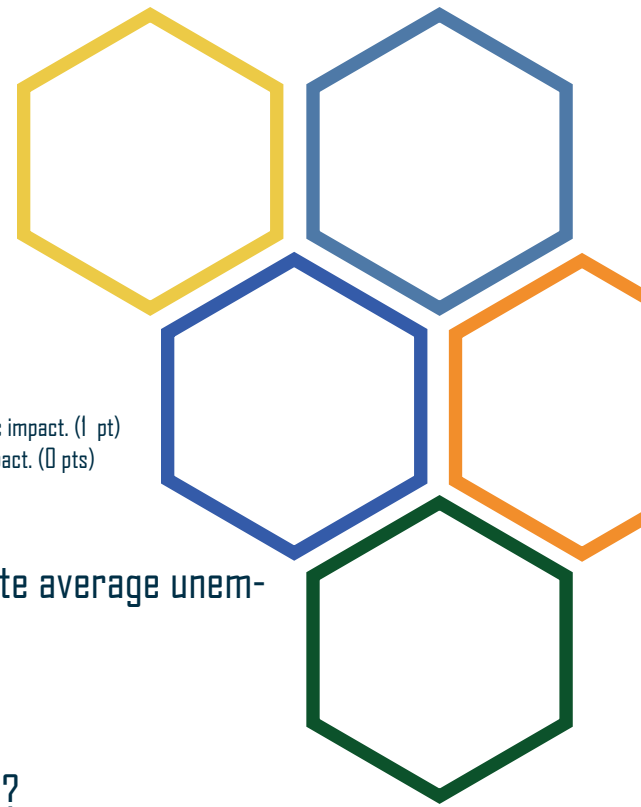
### 5. Has funding been identified and secured for this project?

Fully funded ( 8 pts)  
No funding identified (0 pts)

Partially funded or further funding needed (4 pts)  
Funding identified (2 pts)  
Unknown (1 pts)

## Tier 2: Economic Competativeness

The following criteria evaluated the expected positive economic impact a project will have or its ability to elevate socioeconomic indicators, and its ability to address regional vulnerability and resilience.<sup>1</sup>



### 1. What is the expected economic impact for this project?

Project is expected to have a substantial economic impact. (5 pts)  
Project is expected to have some economic impact. (3 pts)

Project is expected to have limited economic impact. (1 pt)  
Project is expected to have no economic impact. (0 pts)

### 2. Does the project target occupations with higher than state average unemployment rates?

Yes (2 pts)  
Same as (1 pt)

No (0 pts)

### 3. Does the project support skill-building or career training?

Yes (2 pts)

No (0 pts)

### 4. Is the project expected to create high wage positions?

Yes (2 pts)  
Unknown (1 pt)

No (0 pts)

### 5. Will this project contribution to geographic concentration of clusters?

High geographic concentration (5 pts)  
No geographic concentration (0 pts)

Low geographic (3 pts)

### 6. Will this project contribution to supply chain concentration of clusters?

High supply chain concentration (5 pts)  
No supply chain concentration (0 pts)

Low supply chain concentration (3 pts)

### 7. Does this project relate to target industry sectors identified by Onward NRV?

Yes (2 pts)  
Unknown (1 pt)

No (0 pt)

### 8. What percentage of the population is estimated to have lower than average per capita income (average of all jurisdictions involved in project)?

< 60% of local per capita income (3 pts)  
61-74 % of local per capita income (2 pts)

> 75% of local per capita income (1 pt.)



## 9. What is the relationship to previous investments?

New facility or service (3 pts)

Expansion of existing services or facilities (2 pts)

Replacement of existing services or facilities (1 pt)

No new services or facilities are being created or expanded (0 pts)

## 10. Using the CDC's Social Vulnerability Index Map<sup>2</sup> for all overall vulnerability by county, what is the project's vulnerability ranking? (Use average for multi-jurisdiction projects)

High between .7501-1 (5pts)

Limited between .2501-.5 (2 pts)

Moderate between .5001-.75 (4 pts)

Low between 0-.25 (2 pts)

## 11. Using the composite fiscal stress prepared by the Commission of Local Government, what is the relative strengths of the project jurisdictions (for multi-jurisdiction projects use the highest index ranking among participants)?

High (4 pts)

Below average or low (1 pt)

Above Average (3 pts)

## Tier 3: Regional Alignment

Criteria rate a project's alignment with other national, state, and regional initiatives and goals.

### 1. Does the project align with EDA investment priorities?<sup>3</sup>

Yes

No

### 2. Does this project address one or more of GoVirginia Region 2 priorities?<sup>4</sup>

Yes

No

### 3. Does the project support "in-demand occupations" as defined by the New River Mount Rogers Workforce Development Board?

Yes

No

### 4. Does this project promote regional livability goals?<sup>5</sup>

Yes

No

## Endnotes

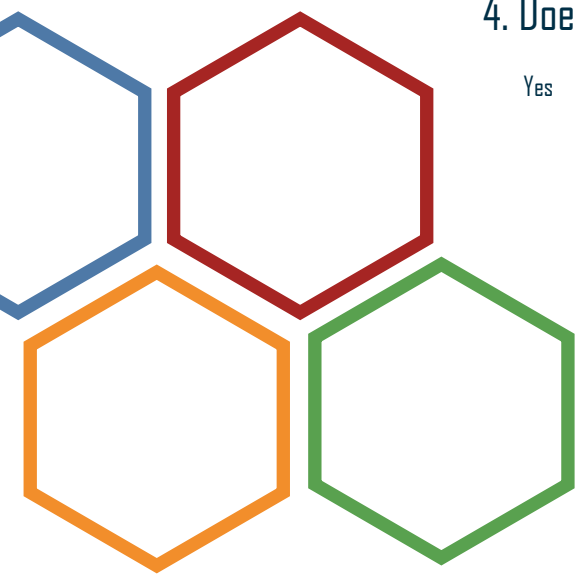
<sup>1</sup> Regional vulnerability criteria were established using the CDC's Social Vulnerability Index Documentation 2018, available at [atsdr.cdc.gov/placeandhealth/svi/documentation/SVI\\_documentation\\_2018.html](https://atsdr.cdc.gov/placeandhealth/svi/documentation/SVI_documentation_2018.html).

<sup>2</sup> CDC SVI created by the Agency of Toxic Substances and Disease Registry, <https://svi.cdc.gov/map.html>.

<sup>3</sup> For guidance regarding EDA priorities, see <https://eda.gov/about/investment-priorities/>

<sup>4</sup> See Region 2 GoVirginia 2021 Growth and Diversification Plan, available <https://cece.vt.edu/GOVAR2/GOVADocumentation.html>

<sup>5</sup> see Livability Goals found in the New River Valley Livability Plan strategies available at [https://nrvc.org/images/pdf/NRV\\_Home\\_Report.pdf](https://nrvc.org/images/pdf/NRV_Home_Report.pdf)





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## New River Valley Regional Economic Strategy Committee Meeting

October 1, 2021

### *Agenda*

- Greeting and Welcome
- COVID Impact on Tourism
  - Irene Kilmer (Montgomery County) and Peggy White (Pulaski County, tentative)
- Discuss short term/recovery projects for regional economic issues:
  - Small Businesses
  - Tourism
  - Broadband Access for rural areas
  - Arts and Entertainment sector
  - Supply Chain breakdowns
- Break
- Discussion of New Infrastructure Strategies (Strategy 3)—see next page for new strategies.
- First glimpse of new online Regional Economic Strategy

#### **Counties**

Floyd | Giles  
Montgomery | Pulaski

#### **City**

Radford

#### **Towns**

Blacksburg | Christiansburg  
Floyd | Narrows | Pearisburg  
Pembroke | Pulaski | Rich Creek

#### **Higher Education**

Virginia Tech | Radford University  
New River Community College

## **Goal 3: Available Land and Quality Infrastructure**

### **3.1 Expand transportation options to meet the needs of businesses and residents**

- Develop and expand regional transit systems, rideshare programs, and other initiatives that connect population centers to employment centers and improve access for rural residents.
- Promote land use policies that maximize the opportunities of regional access to transportation networks, including interstates and major highways, freight rail, and airports.
- Promote and support the development of a passenger rail station in the New River Valley.
- Expand the regional system of walking and biking trails, bike lanes, and pedestrian safety improvements.

### **3.2 Identify opportunities to expand and improve the region's high-speed internet available to residents and offer services to meet the needs of households and businesses within the New River Valley.**

- Encourage the development of broadband networks in unserved areas to improve the capacity of broadband connections in underserved communities.
- Support local service providers' efforts to bring fiber to the home.
- Encourage the development of network redundancy around critical services (emergency services, health care facilities, schools, government buildings, etc.) to be prepared for emergency and disaster situations.
- Retrofit historic buildings to provide improved broadband options.

### **3.3 Develop and maintain adequate and affordable housing stock within the region.**

- Develop and encourage youth programs that offer on-the-job training in construction and other related skilled trades (electricians, HVAC technicians, plumbers, masons, etc.) related to the housing industry.
- Reinvestment in housing stock to provide renovation and retrofitting to older homes.
- Programs that establish regional purchasing power for building materials
- Small business support for construction firms that would enable more businesses to deliver home remodeling and new construction in the region.

### **3.4 Develop and maintain available sites and buildings to meet the needs of industrial and commercial users.**

- Incentivize rehabilitation of deteriorating structures in historic downtown districts and encourage mixed-use development in growth areas.
- Inventory and assess vacant industrial and commercial properties. Identify appropriate uses for the buildings and related retrofitting needs.
- Promote and support shovel-ready mid and large-sized industrial sites.
- Promote and support energy efficient building practices.

### **3.5 Explore and Implement Alternative Energy options within the region.**

- Promote and support the ability of government, businesses and residents to invest in alternative renewable energy sources and infrastructure.
- Develop educational programs to inform citizens about options and benefits of alternative energy.
- Promote the New River Valley's alternative energy efforts as an asset for regional attraction.



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**N R V R C . O R G**

## New River Valley Regional Economic Strategy Committee Meeting

April 1, 2022  
10:00 a.m.

New River Room

### Agenda

1. Welcome & Introductions
2. Brief review of final draft of Goal/Strategies
3. Overview project evaluation rubric
  - a. Do Tiers seem appropriate?
  - b. Are weights appropriate?
4. Regional Project list
  - a. What needs added?
  - b. What needs removed?
5. Engagement Tool
6. Next Steps

Next meeting: May 6, 2022 @ 10:00 a.m.

#### **Counties**

Floyd | Giles  
Montgomery | Pulaski

#### **City**

Radford

#### **Towns**

Blacksburg | Christiansburg  
Floyd | Narrows | Pearisburg  
Pembroke | Pulaski | Rich Creek

#### **Higher Education**

Virginia Tech | Radford University  
New River Community College



# New River Valley Regional Economic Strategy—Committee Meeting

April 1, 2022

## Minutes

**ATTENDEES:** Bob Beckman, Ernie Maddy, Diane Gray, Erin Burcham, Amanda Forrester, Ann Cassell, Katie Boswell, Cora Gnegy, Susan Kidd, Marty Holiday, Michael Solomon, Angela Joyner, Andrew Warren, Elli Travis, Lydena Martin, Kevin Byrd, Joy Rumley, Summer Bork

## Agenda

Welcome & Introductions

Brief review of final draft of Goals/Strategies

Overview of Project evaluations rubric

- Do Tiers seem appropriate?

- Are weights appropriate?

Regional Project List

- What needs to be added?

- What needs to be removed?

Engagement Tool

Next Steps

## Review of Final Draft of Goals and Strategies

“Priority<sup>1</sup>: Support Small Business Development and Entrepreneurship” Committee decided to delete the word “Small” to better support all businesses in the region.

“Strategy 2.3.b: Increase the availability of quality, affordable, treatment options for substance abuse and mental health.” Committee proposed that it be reworded to include a broader health, safety, and well-being scope which mental illness and addictions are factors.

Perhaps add a strategy around work from home/telework to keep/attract talent in the region.

If you have more suggestions, please contact Joy Rumley.

## Overview of Project Evaluation

Kevin Byrd gave context to the historic process of project ranking/evaluation. While not explicitly required by the US EDA, project ranking is a means of measuring project relevancy, not only as it relates to the RES document but also to the priority of the project to the region.

Staff presented suggested amendments to the evaluation criteria. These amendments included tiering the evaluation criteria to evaluate and sort regional projects efficiently. As presented, the criteria will assess a project’s readiness, alignment with RES priorities, economic competitiveness and its ability to

address regional vulnerability and resilience. Consideration is also given to how the project aligns with other regional strategies and plans to promote regional collaboration and connection.

Comments on the criteria related to how weights and tiers would be evaluated. Particularly relating to how breaks would be decided and whether these criteria would equitably promote all jurisdictional levels (towns, counties, and the region).

Another comment raised the point of the difficulty of accurately demonstrating the jurisdictional need for specific projects via statistical data. National and state data is skewed because of certain communities having large out commuting populations and lower per capita income due to a high number of university students in certain localities. Additional, state median wage is skewed because three of the wealthiest counties in the nation are in Northern Virginia and raise wage data that the NRV cannot compete with.

It was discussed how to best reframe these criteria so that they would more accurately reflect the needs and reality of our communities but would also remain broad enough that the data gathered during evaluation would align with state and national metrics and (often) standardized grant application quantitative data requirements.

Edits that were suggested during this discussion include:

- Adding possibly changing unemployment related questions to local wage information
- Using regional median wage rather than state
- Adding an out-commuting criteria question to contextualize the average per capita income questions.

## Engagement Tool

Staff presented to the committee an engagement tool ([engagenrv.org](http://engagenrv.org)) that could be used to keep track of regional economic stories and successes and a way to submit projects to the list.

A link to the site will be share with the RES Committee.

## Next Steps

1. NRVRC Staff presents the final draft of the online RES.
2. The RES project list will be finalized.
3. Suggested revisions to the Evaluation Criteria will be made.
4. Projects will be evaluated via the Evaluation Criteria for Committee review.

**The next meeting will be held on May 6, 2022, at 10:00 A.M. at the Pulaski Innovation Center, New River Room.**



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## New River Valley Regional Economic Strategy Committee Meeting

May 6, 2022  
10:00 a.m.  
New River Room

### Agenda

1. Welcome
2. Review draft RES narrative
  - a. Discussion
3. Review draft Project evaluation – Top 10 + 4
  - a. Discussion
4. Continued engagement opportunities
  - a. Discussion
  - b. Brainstorm Emergent trends/future opportunities
5. Next Steps

Next meeting: June 6, 2022 @ 1:00 p.m.

Sample:



### Counties

Floyd | Giles  
Montgomery | Pulaski

### City

Radford

### Towns

Blacksburg | Christiansburg  
Floyd | Narrows | Pearisburg  
Pembroke | Pulaski | Rich Creek

### Higher Education

Virginia Tech | Radford University  
New River Community College

# New River Valley Regional Economic Strategy Committee Meeting

May 6, 2022

## Meeting Notes

**ATTENDEES:** Bob Beckman, Katie Boswell, Cora Gnegy, Susan Kidd, Chris Lawrence, Kim Repass, Elli Travis, Andrew Warren, Peggy White, Joy Rumley, Summer Bork

### Agenda

Welcome

Review of Draft RES document

Review of Draft Project Evaluation - Top 10 + 4

Continued Engagement Opportunities

Brainstorm Emergent Trends/Future Opportunities

Next Steps

### Review of Draft RES Document

The attendees were largely in consensus that this document accurately captures the region's economy and action plan/strategies for the future.

A few edits were recommended which included:

- Pg. 3, Cultural Resources: Specifically mentioning Floyd County as the primary location/route for the Crooked Road.
- Pg. 3, Cultural or Historic Resources: Add something about historic downtowns.
- Pg. 5, Add mention of VT's CGIT Broadband Mapping Efforts
- Pg. 6, Regional Economic Priorities: Use numbers instead of bullets in final draft.

There was some discussion regarding small business assistance and how it might be addressed regionally or even locally. The RES document does reference these needs and opportunities within 1.1 and 1.2.

It was concluded after some discussion that perhaps the RES committee can continue to look at the region's needs in this area and determine small business needs, gaps and opportunities, in conjunction with offerings at the local, regional and state level. An additional strategy might also be unifying local downtown organizations and small business support organizations into a more robust regional support system. While the RRSBDC is an excellent partner, it does not have the staffing capacity to address all the small business needs and demands in the region.

### Draft Project Evaluation – Top 10 + 4

The committee was generally in consensus that the project list represents the needs and economic priorities of the region.

Comments for edits include:

- Support of Local Agriculture, Growers, and Producers Project to change “Ag extension” to “Cooperative Extension.”
- Consider adding NRV DMOs to the New River Water Trail Project (Editorial Note: all necessary partners not fully determined yet and will be evaluated through a technical assistance project funded by the National Park Service.)
- Update Industrial Site Development and Upgrades Project to include “industrial marketing and advocacy” – include Onward NRV as part of the marketing & advocacy portion.
- Add RRBD to revolving loan fund, commercial district revitalization, agriculture and biomedical as they are playing a role in those areas as well.

GOVA Region 2 met the previous day and they discussed blockchain and life sciences as new industry projects, so the RES committee was pleased to see those projects on the RES top list, as evidence of regional alignment with priorities and projects.

### Continued Engagement, Emergent Trends/Opportunities

Staff showed the committee the new RES logo and briefly discussed the branding and layout design underway for the full document and “consumer version”.

It was suggested that the Regional Commission and region be more intentional about publicizing the regional economic development successes (possibly a quarterly update) to help promote the efficacy of the RES and its impact on the region. Including time for folks to share project updates during RES meetings might also help.

In addition to small business ecosystems and regional support of small business, an emergent opportunity is regional transportation networks and their effect on the region’s economy, looking toward the future and how to address commuting patterns in and out of the NRV. Because of teleworking and work from home, this has changed over the past couple of years.

### Next Steps

The June Meeting will focus on review of the final documents, discussing the RES process moving forward, and brainstorming implementation options for some of the priority projects.

**The next meeting will be held on June 6, 2022, at 1 P.M. at the Pulaski Innovation Center, New River Room.**





## New River Valley Regional Economic Strategy Committee Meeting

June 6, 2022  
1:00 p.m.  
New River Room

### Agenda

1. Welcome
2. Presentation of RES in ArcGIS StoryMaps
3. Presentation of RES Consumer Version
  - a. Regional sharing/alignment
4. Discussion
  - a. Advancing Top Priority projects
  - b. Regional Collaboration opportunities
5. Next Steps

Next meeting: October 7, 2022 @ 10:00 a.m.



# New River Valley Regional Economic Strategy Committee Meeting

May 6, 2022

## Meeting Notes

**Attendees:** Bob Beckman, Katie Boswell, Erin Burcham, Ann Cassell, Amanda Forrester, Cora Gnegy, Diane Grey, Holly Lesko, Andrew Warren, Joy Rumley, Summer Bork

### Agenda

Welcome

Presentation of RES in ArcGIS StoryMap

Presentation of RES Consumer Version

Regional Alignment/Sharing

Advancing Top Priority Projects

Regional Collaboration Opportunities

Next Steps

### Presentation of the RES in ArcGIS StoryMap

Summer Bork, NRVRC staff, presented the online RES document using the ArcGIS StoryMap feature. The committee wholly agreed that having an interactive, online version through StoryMap would help to make the full document more accessible to the region's partners.

The committee agreed that the document should link to regional partner's websites when they are mentioned in the RES to better access information and resources within the region.

### Presentation of the RES Consumer Version

The committee was generally enthusiastic about the consumer version of the RES, and the ability to quickly access this information regarding regional goals and projects, and share this with their partners and clients. They appreciated the digestibility of the document, and its utility for promoting RES goals within the region.

Multiple committee members commented on the design work that had been put into the document, and a couple editorial changes were recommended. The committee other substantive suggestions, such as:

- Adding "Digital Health" to the title of project 13 (expansion of bio-medical and life science cluster)
- Consider adding "food access" to title of project 7 (Support local agriculture, growers, and producers)
- Include "NRV HOME Consortium" as a partner to project 11 (develop a wider range of homeowner and rental opportunities).

## Regional Sharing/Alignment

Katie Boswell raised the question of how we intended to spread the news of the RES update being published and available to our partners.

Joy Rumley shared that the Commission staff intended to:

- Run an announcement in the Commission's newsletter
- Considering a post on the Commission's social media accounts
- Encourage Commissioners to share the information with their organizations and jurisdictions.

Committee suggestions:

- Press release about RES
- Copies available for distribution
- Include notifications to Chief Elected and Administrative Officials, Chamber of Commerce, Economic Development and Tourism Departments.

## Advancing Top Priority Projects

Bob Beckman shared his concerns that project 1 (Develop broadband infrastructure and internet availability) and requested an update of the status. NRVRC staff explained that broadband in Montgomery, Pulaski, and Bland is coming, and currently, negotiations for finalized plans are ongoing with multiple parties. Then an environmental review would be performed before construction could begin, but the project was happening, and funding was secured.

One of the significant drawbacks to expanding in the region is not enough housing and a competitive housing market. Erin Burcham mentioned that several NRV companies are exploring their options for expansion. Tracking regional housing developments and unit availability, might be a way of encouraging these companies to expand in the region.

## Next Steps

The full RES document will be approved by the NRVRC board at the June meeting. Once approved, the StoryMap and final documents will be published on the website. NRVRC staff will share the final documents, online link and begin sharing the document out.

**The next meeting will be held on October 7, 2022, at 10 A.M. at the Pulaski Innovation Center, New River Room.**

## FY22 New River Valley Regional Commission Members

*Chair – Mr. Michael Maslaney*

*Vice-Chair – Mr. Hil Johnson*

*Treasurer – Mr. Leon Law*

*Past-Chair – Mr. Michael Harvey*

*At-Large – Mr. Steve Fijalkowski*

*Ms. Catherine Potter*

*Ms. Angie Covey*

<u>Floyd County:</u>	Mr. Levi Cox Floyd, VA 24091	Mr. Michael Maslaney PO Box 908 Floyd, VA 24091	Ms. Linda DeVito Kuchenbuch 539 Dobbins Hollow Road Riner, VA 24149
<u>Giles County:</u>	Mr. Richard McCoy* 505 Tyler Avenue Pearisburg, VA 24134	Mr. Leon Law 1809 Cascades Drive Pembroke, VA 24136	<u>Town of Narrows:</u> Mr. Tom Spagler* 208 Southview Avenue Narrows, VA
	<u>Town of Pearisburg:</u> Ms. Cathy Clark* Pearisburg, VA 24134	<u>Town of Rich Creek:</u> Mr. Roger Jones* 610 Woodland Road Rich Creek, VA 24147	<u>Town of Pembroke:</u> Robert Lawson 519 Circle Drive Pembroke, VA 24136
<u>Montgomery County:</u>	Mr. Steve Fijalkowski* 2557 Mt. Pleasant Road Shawsville, VA 24162	Mr. Michael Harvey 803 Willard Drive Blacksburg, VA 24060	<u>Town of Floyd:</u> Mr. Will Griffin* 310 E. Oxford Street Floyd, VA 24091
<u>Pulaski County:</u>	Dr. Doug Warren 4540 Shelburne Road Radford, VA 24141	Mr. Jeffery Reeves* 5985 Alum Spring Road Pulaski, VA 24301	
<u>City of Radford:</u>	Mr. David Horton* 106 5th Street Radford, VA 24141	Mr. Jeff Martin 107 Bird St. Radford, VA 24141	
<u>Town of Blacksburg:</u>	Ms. Susan Anderson* 700 Preston Avenue Blacksburg VA 24060	Mr. Daniel Breslau 601 Turner Street Blacksburg, VA 24060	
<u>Town of Christiansburg:</u>	Mr. Hil Johnson 140 Brilliant Drive, N. W. Christiansburg, VA 24073	Mr. Tim Wilson* 110 Phoenix Blvd. NW Christiansburg, VA	
<u>Town of Pulaski</u>	Mr. Michael Reis 1117 Prospect Avenue Pulaski, VA 24301	Mr. Larry Clevinger 1128 Well Street Pulaski, VA 24301	
<u>Radford University:</u>	Mr. Tim Franklin PO Box 7025 Radford, VA 24142		
<u>Virginia Tech:</u>	Ms. Liza Morris VA Tech Blacksburg, VA 24061	Ms. Catherine Potter Blacksburg, VA 24061	
<u>New River Community College:</u>	Ms. Angie Covey 5251 College Drive Dublin, VA 24084		

**\* = Elected Official**



# 2 0 2 2 Committee Members

Name	Email	Affiliation	Sector
Ann Cassell	<a href="mailto:ann@blacksburgpartnership.org">ann@blacksburgpartnership.org</a>	Blacksburg Partnership	small business
Diane Gray	<a href="mailto:dgray@nr.edu">dgray@nr.edu</a>	New River Community College	higher education
Bob Beckman	<a href="mailto:beckman.bbg@gmail.com">beckman.bbg@gmail.com</a>	Local citizen	local business/innovation
Kim Repass	<a href="mailto:Kim.Repass@radfordva.gov">Kim.Repass@radfordva.gov</a>	Radford City	local government/economic development
Cora Gnegy	<a href="mailto:cgnegy@gilescounty.org">cgnegy@gilescounty.org</a>	Giles County	Tourism
Marty Holliday	<a href="mailto:marty.holliday@vcwnr.com">marty.holliday@vcwnr.com</a>	New River Workforce Development Board	Workforce/economic development
Andrew Warren	<a href="mailto:awarren@christiansburg.org">awarren@christiansburg.org</a>	Town of Christiansburg	local government
Amanda Forrester	<a href="mailto:Aforrester@roanokesmallbusiness.org">Aforrester@roanokesmallbusiness.org</a>	Roanoke Regional SBDC	Small business resource
Katie Boswell	<a href="mailto:katie@onwardnr.org">katie@onwardnr.org</a>	Onward NRV	Regional economic development
Susan Kidd	<a href="mailto:skidd@townofnarrows.org">skidd@townofnarrows.org</a>	Narrows Town	local government
Chris Lawrence	<a href="mailto:clawrence@blacksburg.gov">clawrence@blacksburg.gov</a>	Blacksburg Town	local government
Ernie Maddy	<a href="mailto:emaddy@vccva.org">emaddy@vccva.org</a>	Virginia Community Capital	finance institution
Holly Lesko	<a href="mailto:hlesko@nrvc.org">hlesko@nrvc.org</a>	NRVRC	public health
Elli Travis	<a href="mailto:emtravis@vt.edu">emtravis@vt.edu</a>	Virginia Tech	higher education
Erin Burcham	<a href="mailto:erin.burcham@rbtc.tech">erin.burcham@rbtc.tech</a>	Verge VA	Regional economic development/technology
Lydeana Martin	<a href="mailto:lmartin@floydcova.org">lmartin@floydcova.org</a>	Floyd County	Economic development
Emily Gibson	<a href="mailto:gibsonej@vt.edu">gibsonej@vt.edu</a>	Virginia Tech	Local government relations
Michael Solomon	<a href="mailto:msolomon@pulaskicounty.org">msolomon@pulaskicounty.org</a>	Pulaski County	Local government
Angela Joyce	<a href="mailto:ajoyner9@radford.edu">ajoyner9@radford.edu</a>	Radford University	higher education
Peggy White	<a href="mailto:pwhite@pulaskicounty.org">pwhite@pulaskicounty.org</a>	Pulaski County	tourism
Kevin Byrd	<a href="mailto:kbyrd@nrvc.org">kbyrd@nrvc.org</a>	NRVRC	regional staff
Summer Bork	<a href="mailto:sbork@nrvc.org">sbork@nrvc.org</a>	NRVRC	regional staff
Joy Rumley	<a href="mailto:jrumley@nrvc.org">jrumley@nrvc.org</a>	NRVRC	regional staff





6580 Valley Center Drive | Suite 124 | Radford, VA 24141 | 540-639-9313

**N R V R C . O R G**

## MEMORANDUM

**To: NRVRC Board Members**  
**From: Kevin R. Byrd, Executive Director**  
**Date: June 16, 2022**  
**Re: Proposed FY23 Budget**

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Each spring, the Commission staff prepares a proposed budget for the Commission to review and adopt for the upcoming fiscal year. I am pleased to submit the enclosed budget for FY23 with significant contributions from staff. The process was led by Elijah Sharp, Deputy Executive Director and Jessica Barrett, Director of Finance and Personnel. All staff worked with Eli and Jessica to determine anticipated revenue as well as projected expenses. Highlights of the proposed FY23 budget follow.

The overall budget for FY23 with Regional Commission and Workforce Development Board combined is projected to be \$5,967,061. The Commission's proposed budget is \$2,052,833 and all expenses are programmed with current year anticipated revenues. More than 90% of the Commission's project revenue is secured with a task order agreement or contract with a funding agency, which is a strong position going into the fiscal year. The Commission's FY23 budget represents a \$142,816 increase from the FY22 adopted budget. In the proposed budget, the state and federal programs such as VDOT Rural Transportation Planning, US Economic Development Administration (EDA), and Appalachian Regional Commission (ARC) are reflecting level funding. The Regional Commission unrestricted allocation from the Commonwealth of Virginia increased \$14,000 last year from \$75,971 to \$89,971 which is attributed to collective efforts made by the Virginia Association of Planning District Commissions.

Key revenue items include a two-cent per-capita increase for annual dues to account for population changes with the 2020 Census figures; funds to develop a strategic plan for the Ride Solutions program; five-year update to the regional Hazard Mitigation Plan; working with Mount Rogers PDC to assist with the public input portion of their regional housing study; administering VATI broadband implementation grants; operating the NRV Business Continuity Team program through December; Virginia Housing funds for housing implementation; preparing a second phase of the master plan for the Huckleberry Trail for the NRV Metropolitan Planning Organization (MPO), and several local government technical assistance projects. Our budgeting approach is to remain conservative on revenue without anticipating too many projects while being reasonable with the necessary staffing level given projects in the pipeline. The Commission is considered fully staffed with 17 employees heading into FY 23. Each year the Commission accepts projects mid-year due to member needs and

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### Strengthening the Region through Collaboration

#### Counties

Floyd | Giles  
Montgomery | Pulaski

#### City

Radford

#### Towns

Blacksburg | Christiansburg  
Floyd | Narrows | Pearisburg  
Pulaski | Rich Creek

#### Higher Education

Virginia Tech  
Radford University  
New River Community College

while a large portion of revenue is secured and programmed for FY23, limited staff time remains available to address member requests.

Overall, staffing costs increased from FY22 to FY23 approximately \$300,728 in the total agency budget. Staffing costs increased by \$107,688 for the Commission and increased \$193,040 for the Workforce Development Board. The Commission staffing increase is due to salary adjustments attributed to cost of living increases and increases in fringe expenses. The Workforce Development Board staff costs are increasing due to staffing for a grant award announced last fiscal year for Youth Builds, a skill training program. The staffing costs include salary adjustments for staff of the Commission informed by the compensation study completed in May 2021. The Workforce Development portion of the budget includes salary adjustments approved by their board.

For FY23 the health insurance costs through The Local Choice increased 8.5% while keeping with the same \$500 deductible plan. The previous fiscal year there was a 1% decrease. Several years ago, the Commission introduced a two-tier dental plan as a cost-savings measure. The Commission covers basic dental and the employee pays the difference for comprehensive coverage.

Lastly, the expense portion of the budget includes funds for changing accounting software for the agency. Staff will be evaluating options in the first quarter of the fiscal year, then anticipating a conversion in the second half of the year. Given the increased volume of financial activity of the agency, increasing from \$3M to nearly \$6M within four years, the accounting software tools need to align better with the agency operations.

A substantial amount of the projects for FY23 are for technical assistance for our members and projects with the New River Valley Metropolitan Planning Organization. Relationships with our members and partner organizations such as the MPO are critical to the financial viability of the Commission. Further, it is important to note, a significant portion of revenue for FY23 is coming from state and federal sources which points to the value of program diversity which is important in the organization remaining viable and relevant for the members.

Attached to this memo is the Anticipated Revenue and the Agencywide Budget by program category which contains line item listing of expenditures.

New River Valley Regional Commission

Anticipated Revenue Fiscal Year 2022 - 2023

Member Assessment	FY22 Adopted	FY22 Actual	FY23 Proposed
Floyd County	\$20,073.69	\$20,073.69	\$20,428.32
Town of Floyd	\$566.31	\$566.31	\$591.36
Giles County	\$13,347.63	\$13,347.63	\$13,046.88
Pearisburg	\$3,400.44	\$3,400.44	\$3,839.88
Pembroke	\$2,518.08	\$2,518.08	\$2,762.76
Narrows	\$955.89	\$955.89	\$988.68
Rich Creek	\$1,394.49	\$1,394.49	\$1,520.64
Pulaski County	\$29,410.71	\$29,410.71	\$29,344.92
Town of Pulaski	\$11,241.06	\$11,241.06	\$11,860.20
Montgomery County	\$42,398.43	\$42,398.43	\$40,982.04
Blacksburg	\$45,450.57	\$45,450.57	\$47,290.32
Christiansburg	\$28,990.17	\$28,990.17	\$30,819.36
City of Radford	\$19,471.26	\$19,471.26	\$17,318.40
New River Community College	\$970.08	\$970.08	\$992.64
Radford University	\$3,805.50	\$3,805.50	\$3,894.00
Virginia Tech	\$12,255.00	\$12,255.00	\$12,540.00
<b>Local Assessments Total</b>	<b>\$236,249.31</b>	<b>\$236,249.31</b>	<b>\$238,220.40</b>
<b>State Grants</b>			
Dept of Housing and Community Development	\$89,971.00	\$89,971.00	\$89,971.00
Dept of Transportation	\$58,000.00	\$58,000.00	\$58,000.00
RIDE Solutions NRV	\$63,570.40	\$76,974.00	\$84,320.00
DRPT NRVCAP RIDE Solutions Strategic Plan	\$0.00	\$0.00	\$32,870.00
GoVA Round 2	\$125,000.00	\$230,000.00	\$0.00
<b>State</b>	<b>\$336,541.40</b>	<b>\$454,945.00</b>	<b>\$265,161.00</b>
<b>Federal Grants</b>			
EDA	\$70,000.00	\$70,000.00	\$70,000.00
EDA COVID19 CARES Act	\$202,500.00	\$233,217.81	\$0.00
ARC Jan 22-Dec 22	\$34,333.00	\$43,851.00	\$43,851.00
ARC Jan 23 - Jun 23 (est)	\$34,333.00	\$34,333.00	\$43,851.00
ARC POWER Water Trail Planning	\$20,340.00	\$32,940.00	\$0.00
Hazard Mitigation Plan Update	\$12,500.00	\$6,000.00	\$70,500.00
Workforce Development Area	\$3,580,889.00	\$2,956,460.01	\$3,915,121.00
<b>Federal</b>	<b>\$3,954,895.00</b>	<b>\$3,376,801.82</b>	<b>\$4,143,323.00</b>
<b>Local Project Revenue</b>			
HOME	\$14,000.00	\$14,000.00	\$14,000.00
Huckleberry Trail Plan Part 2 of 2	\$30,000.00	\$30,000.00	\$10,000.00
NRVMPO Passenger Rail Ownership & Operations Update	\$0.00	\$0.00	\$20,000.00
NRVMPO NRVCAP RIDE Solutions Strategic Plan Match	\$0.00	\$0.00	\$10,000.00
Mount Rogers - Housing Study Community Engagement	\$0.00	\$0.00	\$45,000.00
Workforce Fiscal Agent	\$70,000.00	\$70,000.00	\$75,000.00
United Way SwVA WIOA	\$0.00	\$0.00	\$20,000.00
WorkforceYouthBuild	\$25,000.00	\$18,750.00	\$25,000.00
Workforce RSVP Finance	\$25,000.00	\$25,000.00	\$25,000.00
Workforce Pathways ARC POWER	\$25,000.00	\$25,000.00	\$25,000.00
EDA Floyd Growth Center Building	\$40,000.00	\$38,000.00	\$28,431.18
DHCD/ARC/EDA James Hardie Sewer Improvements	\$7,500.00	\$7,500.00	\$2,651.51
CARES Act Montgomery County Neighbors in Need	\$36,650.00	\$36,421.59	\$0.00
POWER Friends of SwVa, Giles River Center	\$19,000.00	\$8,500.00	\$7,350.64
ARC Christiansburg Downtown Grant Admin	\$15,000.00	\$7,000.00	\$20,500.00
ARC Radford Downtown Planning Grant	\$10,000.00	\$7,204.89	\$0.00
ARC POWER Water Trail Implementation	\$0.00	\$0.00	\$20,000.00
ARC Montgomery Viewland Implementation Grant	\$0.00	\$20,000.00	\$0.00
VDH Drinking Water Admin	\$0.00	\$6,500.00	\$80,000.00
NRHD Mapping & Public Health	\$5,000.00	\$1,500.00	\$25,000.00
DEQ New River Watershed Roundtable	\$6,700.00	\$7,455.58	\$10,000.00
DEQ Town of Christiansburg Crab Creek Beautification	\$10,000.00	\$6,250.00	\$12,671.60
Floyd County Industrial Road Grant Admin	\$17,370.71	\$11,000.00	\$6,308.01
Floyd CDBG Housing Rehab Grant Admin	\$25,000.00	\$24,000.00	\$30,505.08
VHDA Housing Education	\$0.00	\$0.00	\$44,000.00
VHDA Housing Study Implementation	\$50,000.00	\$34,650.00	\$25,000.00
Montgomery, Pulaski, Bland Broadband Grant Admin	\$0.00	\$37,750.00	\$116,125.00
Montgomery Eastern Broadband Grant Admin (VATI)	\$0.00	\$5,600.00	\$12,500.00
Giles Broadband Grant Admin (VATI)	\$6,000.00	\$6,000.00	\$2,000.00
Giles County Meganet Project	\$0.00	\$1,000.00	\$7,500.00
ARC Giles/Pembroke Schoolhouse Road Broadband	\$14,960.00	\$10,150.00	\$5,210.00
CDBG Narrows Downtown BDR	\$9,512.84	\$0.00	\$0.00
CDBG Business Continuity Team	\$338,000.00	\$252,071.29	\$237,211.95
VDOT Rocky Knob Grant Admin	\$70,000.00	\$3,134.41	\$70,000.00
VOF - Plant SwVA Natives	\$27,500.00	\$16,000.00	\$25,000.00
Radford University Economic Impact Study	\$0.00	\$17,500.00	\$17,500.00
VDH Community Health Support	\$0.00	\$0.00	\$50,000.00
ARPA Local BCT Support	\$0.00	\$0.00	\$20,000.00
ARPA Grant Admin - Town of Pembroke	\$0.00	\$7,000.00	\$7,000.00
ARPA Grant Admin - Town of Rich Creek	\$0.00	\$7,000.00	\$7,000.00
ARPA Grant admin - Town of Narrows	\$0.00	\$8,500.00	\$8,500.00
ARPA Grant Admin - City of Radford	\$0.00	\$15,000.00	\$15,000.00
City of Radford East Main Technical Assistance	\$0.00	\$18,280.93	\$27,500.00
Anticipated Grant Admin	\$0.00	\$0.00	\$30,000.00
Taylor Hollow State HOME Application	\$7,500.00	\$7,500.00	\$0.00
SVSWMA Admin Support	\$2,000.00	\$7,000.00	\$7,470.00
Virginia Recycling Association Admin Support	\$14,000.00	\$14,000.00	\$15,450.00
Virginia's First Admin Assistance	\$13,000.00	\$23,000.00	\$13,000.00
<b>ARC Matched Projects</b>			
Floyd AFID#2 Grant Admin	\$0.00	\$92.24	\$0.00
Floyd Subdivision Ordinance Update	\$4,500.00	\$2,697.21	\$3,302.79
Montgomery County Village Planning	\$5,000.00	\$2,659.38	\$0.00
Pembroke Comprehensive Plan Update	\$0.00	\$0.00	\$6,000.00
Radford Zoning Ordinance	\$20,000.00	\$8,372.47	\$20,000.00
Narrows Comp Plan	\$7,000.00	\$4,289.51	\$1,632.67
Pulaski Town Comp Plan	\$4,422.86	\$8,863.27	\$0.00
Pulaski County Parks Master Planning	\$5,000.00	\$4,608.00	\$5,000.00
Calfee Community Center	\$1,200.00	\$1,722.29	\$0.00
Floyd IPlenty	\$1,500.00	\$0.00	\$0.00
ARC Community Development/CYU matched (Total)	\$12,543.15	\$24,842.52	\$16,415.55
Unprogrammed ARC Jul - Dec 22	\$7,500.00	\$0.00	\$14,500.00
Unprogrammed ARC Jan - Jul 23	\$0.00	\$0.00	\$20,851.00
<b>Local + ARC Projects Total</b>	<b>\$976,661.19</b>	<b>\$873,173.34</b>	<b>\$1,326,205.01</b>
<b>Total Agency Revenue</b>	<b>\$5,504,346.90</b>	<b>\$4,941,169.47</b>	<b>\$5,972,909.41</b>
<b>Total Agency Budget</b>	<b>\$5,490,906.49</b>	<b>\$4,941,169.47</b>	<b>\$5,967,954.12</b>
<b>Matching/Cash Obligations Unbudgeted</b>	<b>\$13,440.41</b>	<b>\$0.00</b>	<b>\$4,955.29</b>
<b>Summary</b>			
Local	\$328,872.17	\$394,334.61	\$527,926.86
State	\$941,584.95	\$912,211.17	\$1,014,692.64
Federal	\$4,247,045.00	\$3,649,973.41	\$4,450,756.33
Other (indirect ineligible projects)	-\$13,155.23	-\$15,349.72	-\$20,466.42
<b>Total Anticipated Revenue</b>	<b>\$5,504,346.89</b>	<b>\$4,941,169.47</b>	<b>\$5,972,909.41</b>

# New River Valley Regional Commission

July 1, 2022 through June 30, 2023

Agencywide Budget

expense code / category		Planning	Programs	Admin	ARC 22-23	NRVRC Direct	Common Indirect	NRVRC	Workforce	Agency
		Total	Total	Total	Total	Total	Total	Total	Total	Total
	Salary	161,796	351,614	344,803	98,229	956,442	258,950	1,215,392	609,510	1,824,902
	Fringe	44,478	96,659	90,572	27,003	258,711	69,452	328,163	201,138	529,301
	<b>Total Salaries &amp; Fringe</b>	<b>206,274</b>	<b>448,273</b>	<b>435,375</b>	<b>125,232</b>	<b>1,215,153</b>	<b>328,402</b>	<b>1,543,555</b>	<b>810,648</b>	<b>2,354,203</b>
						-				
51000	Travel	-	30,700	250	-	30,950	4,700	35,650	30,000	65,650
51100	Office Space	-	-	-	-	-	68,730	68,730	36,000	104,730
51200	Communications	-	1,530	-	-	1,530	19,930	21,460	15,000	36,460
51300	Office Supplies	4,000	15,195	2,703	-	21,898	17,000	38,898	40,000	78,898
51400	Postage	-	-	-	-	-	1,400	1,400	250	1,650
51500	Printing	-	1,200	-	-	1,200	5,000	6,200	1,500	7,700
51600	Copier Usage/Maintenance	-	-	-	-	-	1,500	1,500	-	1,500
51700	Outreach/Media Ad	-	12,210	-	-	12,210	150	12,360	35,000	47,360
51800	Equipment Rent/Copier	-	-	-	-	-	3,000	3,000	1,700	4,700
51900	Fleet Vehicles	-	-	-	-	-	4,400	4,400	-	4,400
52000	Dues/Publications	-	7,315	-	-	7,315	12,900	20,215	5,000	25,215
52200	Training /Staff Development	-	25,170	-	-	25,170	2,000	27,170	7,000	34,170
52300	Meeting Costs	-	10,700	-	-	10,700	1,500	12,200	7,000	19,200
	Capital Outlay	-	-	-	-	-	-	-	-	-
52210	Insurance	-	-	-	-	-	4,200	4,200	5,000	9,200
52600	Contractual Service	7,500	136,245	65,000	-	208,745	27,450	236,195	2,872,938	3,109,133
52700	Professional Services	-	5,000	-	-	5,000	6,000	11,000	15,000	26,000
52800	Miscellaneous/Fees	-	2,300	-	-	2,300	2,400	4,700	33,085	37,785
52850	Workforce Grants Admin	-	-	-	-	-	-	-	-	-
	<b>Total Non-Personnel Costs</b>	<b>11,500</b>	<b>247,565</b>	<b>67,953</b>	<b>-</b>	<b>327,018</b>	<b>182,260</b>	<b>509,278</b>	<b>3,104,473</b>	<b>3,613,751</b>
	Program Costs	217,774	695,838	503,328	125,232	1,542,171	510,662	2,052,833	3,915,121	<b>5,967,954</b>
	Common Costs	86,685	188,384	182,964	52,628	510,662			-	
	<b>Total Program Costs</b>	<b>304,459</b>	<b>884,222</b>	<b>686,292</b>	<b>177,860</b>	<b>2,052,833</b>			<b>3,915,121</b>	<b>5,967,954</b>



6580 Valley Center Drive | Suite 124 | Radford, VA 24141 | 540-639-9313

N R V R C . O R G

## MEMORANDUM

**To: NRVRC Board Members**  
**From: Kevin R. Byrd, Executive Director**  
**Date: June 16, 2022**  
**Re: Slate of Officers for FY23**

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The Nominating Committee met in April and discussed officer positions for FY23. At the May Commission meeting the Nominating Committee recommended the slate of officers identified below. The Commission will need to vote on the slate at the June meeting.

Chair, Mr. Hil Johnson, Christiansburg  
Vice-Chair, Mr. Steve Fijalkowski, Montgomery County  
Treasurer, Mr. Leon Law, Giles County  
At-Large, Ms. Catherine Potter, Virginia Tech Foundation  
At-Large, Mr. Michael Harvey, Montgomery County  
At-Large, Ms. Angie Covey, New River Community College  
Immediate Past Chair, Mr. Mike Maslaney, Floyd County

The Commission bylaws prescribe annual terms of office; however, officers may serve consecutive terms at the will of the Commission.